



**2014**

**Fact Book**



# **Fast Facts**

## **The Missouri Lottery Fact Book**

The fact book is an annual publication designed to be a reference book for Lottery players, retailers, employees, along with the media and the general public. It can be found on the Lottery's website, [MOLottery.com](http://MOLottery.com), under "Newsroom." It is updated with final fiscal year amounts at the end of each calendar year.

We hope you find this fact book helpful and easy to use. If you have any comments or suggestions about it, please contact the publication's editor, Holly Koofer-Thompson, at (573) 526-7467.

<b>Missouri Lottery headquarters:</b>	(573) 751-4050
<b>Missouri Lottery website:</b>	<a href="http://MOLottery.com">MOLottery.com</a>
<b>Problem gambling helpline:</b>	1-888-BETSOFF (1-888-238-7633)
<b>Problem gambling website:</b>	<a href="http://888betsoff.org">888betsoff.org</a>
<b>FY13 sales:</b>	\$1,140,833,158
<b>FY13 proceeds to education:</b>	\$288,804,006
<b>Total proceeds to the state, including: public education, through June 2013</b>	\$4,585,281,594
<b>Breakdown of the Lottery dollar:</b>	64.7 cents – prizes to players 24.5 cents – proceeds to public education 6.2 cents – retailer commissions, bonuses and incentives 4.6 cents – administrative costs



# **Table of Contents**

<b>Overview</b>	Introduction	1
	Historical Timeline	3-9
	Key Contacts	10
	Website, <i>My Lottery</i> and Social Media	11
	Scams and SPAM	12
	Logos, Links and Photos	13
<b>Games</b>	Draw Games, Scratchers	14
	Tickets, Prizes and Numbers	15
	Powerball	16-17
	Mega Millions	18-19
	Lotto	20
	Show Me Cash	21
	\$250K Triple Play	22
	Pick 3	23-24
	Pick 4	25-27
	Club Keno	28-32
<b>Drawings</b>	Drawings	33
<b>Winners</b>	Winners, Prizes	34
	Millionaires	35
	Statistics	36-38
<b>Retailers</b>	Retailer Information	39-40
<b>Sales and Proceeds</b>	Sales and Proceeds History	41-42
	Historical Sales By Product	43-45
	Where Do Lottery Proceeds Go	46-50
<b>Programs</b>	Speakers Bureau, Amber Alerts	51-52
<b>Responsible Gaming</b>	Overview	53-55
	Self-Exclusion Program	56
<b>Reference</b>	Frequently Asked Questions	57-59
	Terms and Definitions	60-65
	Maps	66-69





# Overview





# **Introduction**

## **What is a lottery?**

A lottery consists of three elements: prize, chance and consideration.

## **Lotteries are not new to American history...**

The first lottery with cash prizes dates back to 1490, two years before Columbus set sail. Lotteries were authorized to raise money for the colonial army. In addition, a lottery helped put a roof on the United States Capitol. Lotteries also helped build educational institutions like Harvard, Yale and Princeton universities.

It wasn't until 1964 that the modern lottery era began in New Hampshire, and since that time, lotteries have brought more than \$370 billion in revenues for a variety of state programs. Forty-three states, the District of Columbia, Mexico, Puerto Rico, the U.S. Virgin Islands and Canada currently have a lottery. For a complete historical timeline of lotteries, visit [www.naspl.org](http://www.naspl.org).

On Nov. 6, 1984, Missouri voters overwhelmingly approved the Missouri Lottery by passing Amendment 5, which repealed a section of the state's constitution prohibiting a lottery. The measure passed with 70 percent of the vote, making the Missouri Lottery the 23<sup>rd</sup> lottery in the United States.

## **Missouri's Lottery**

Missouri Lottery ticket sales began 28 years ago in January 1986, and since that time, the Lottery has provided the state, including education, with more than \$4.5 billion in proceeds. In addition, 385 players have won life-changing jackpots between \$1 million and \$293.7 million, totaling more than \$2.7 billion. Missouri Lottery retailers have earned more than \$1 billion in commissions, incentives and bonuses.

A five-member commission, appointed by the governor and approved by the Senate, governs the Lottery. The executive director oversees the daily operations of the government agency.

The Missouri Lottery is based in Jefferson City with three regional offices located in: Kansas City, St. Louis and Springfield. The Lottery is broken down into three divisions: Executive Director's Office, Division of Risk Management and Division of Sales, Marketing and Communications.

## **The Missouri Lottery's Vision**

*"The Missouri Lottery will utilize best practices to be recognized as a leader in the lottery industry."*

## **The Missouri Lottery's Mission**

*"The Missouri Lottery generates funds to provide educational opportunities for Missouri students, support Missouri businesses and entertain millions."*

### **The Missouri Lottery's Core Values**

The Missouri Lottery embraces integrity, accountability and dependability as core values in our day-to-day operations. The guiding principles of honesty, reliability and professionalism in our daily actions and interactions with our internal and external customers are essential to the continued success of the Lottery and demanded by the public we serve.

#### **Goals:**

1. Create, market and distribute fun and entertaining products.
2. Provide extraordinary customer service and relationship building, both internally and externally.
3. Cultivate an atmosphere of trust, high integrity and public accountability.
4. Support an organizational culture where employee innovation and productivity are encouraged and recognized.

### **The Missouri Lottery's Customer Service Strategy**

*"We will provide extraordinary customer service that allows players to fulfill dreams; retailers to be profitable and employees to achieve personal growth and satisfaction. We will fulfill this strategy with exceptionally courteous and professional employees who are committed to understanding the customers' perspective and empowered to provide players, retailers and each other with positive, memorable customer experiences."*

## **Missouri Lottery's Historical Timeline**

<b>1984</b>	<b>Nov. 6</b>	Missouri voters approve Amendment 5, which gave the Legislature the authority to establish a state lottery. Seventy percent of voters approved the measure.
<b>1985</b>	<b>June 11</b>	Senate Bill 44, which created the Missouri Lottery, passes.
<b>1986</b>	<b>Jan. 20</b>	The first Missouri Lottery sales begin with the instant game "Jackpot '86."
	<b>Feb. 13</b>	Johnnie Magerl of Kansas City, Kan., becomes the Lottery's first millionaire. The retired butcher won \$2.1 million in the Lottery's "Jackpot!" wheel spin.
	<b>Oct. 1</b>	Sales for Missouri's Lotto game begin with a minimum jackpot of \$1 million.
<b>1987</b>	<b>Feb. 26</b>	Pick 3 sales begin.
	<b>Sept. 25</b>	Missouri joins the Multi-State Lottery Association (MUSL).
<b>1988</b>	<b>Jan. 5</b>	The Missouri Supreme Court approves Lotto America (a MUSL game) sales.
	<b>Feb. 3</b>	Lotto America (now Powerball®) sales begin.
	<b>Aug. 2</b>	Voters approve Amendment 3 with 58 percent of the vote. The amendment lifts several restrictions, including those on advertising and the maximum prize payout.
<b>1990</b>	<b>May 10</b>	Pull-Tab sales begin.
<b>1992</b>	<b>Jan. 20</b>	SuperCash (now Show Me Cash) sales begin.
	<b>April 19</b>	Powerball sales begin (replacing Lotto America).
	<b>Aug. 4</b>	Seventy-eight percent of Missouri voters approve Amendment 11 to earmark Lottery proceeds for public education.
<b>1993</b>	<b>July 1</b>	Amendment 11 becomes effective.
	<b>Oct. 30</b>	The first \$2 Scratchers game – "Bingo" – sales begin.
<b>1994</b>	<b>June 21</b>	The Lottery implements cross-redemption of tickets, allowing prizes up to \$600 to be cashed at any Missouri Lottery retailer.
	<b>Nov. 6</b>	SHOW ME 5 sales begin (replacing SuperCash)
<b>1995</b>	<b>March 12</b>	Lotto changes include a matrix change to 6/44 and adding the Cash Value option.

## **Missouri Lottery's Historical Timeline continued**

	<b>June 10</b>	Dan and Elizabeth Greenwood of St. Louis win \$4.4 million in Lotto, making them the Lottery's 100 <sup>th</sup> millionaires.
<b>1996</b>	<b>Jan. 20</b>	The Lottery celebrates its 10 <sup>th</sup> anniversary with the premiere of its "Fun & Fortune" television game show.
<b>1997</b>	<b>March 17</b>	Lottery proceeds to the state, since the Lottery began, top \$1 billion, and Missouri Lottery sales top \$3 billion.
	<b>Sept. 16</b>	The first \$3 Scratchers game – "Set For Life" – sales begin.
	<b>Nov. 2</b>	Powerball changes include the addition of the cash option, a minimum jackpot of \$10 million, annual payouts of 25 years, and a matrix change from 5/45 and 1/45 to 5/49 and 1/42.
	<b>Dec. 1</b>	The Lottery's website is launched (MOLottery.com).
	<b>Dec. 17</b>	The Missouri Alliance to Curb Problem Gambling is formed.
<b>1998</b>	<b>Feb. 16</b>	A free ticket is added as the prize for matching three numbers in Lotto, and the annual payout increases from 20 to 25 years.
	<b>Nov. 2</b>	Pick 4 sales begin.
<b>1999</b>	<b>Feb. 20</b>	The first and only time a Missouri jackpot ticket expires – a Lotto ticket worth \$1.7 million sold in Springfield.
	<b>Aug. 11</b>	The Lottery participants in the first Missouri Responsible Gaming Education Week.
	<b>Nov. 11</b>	The first \$5 Scratchers game – "Season's Greetings" – Sales begin.
	<b>Dec. 1</b>	The Daily Game Sampler combination play is introduced.
<b>2000</b>	<b>March 17</b>	The responsible gaming website, 888betsoff.org, is launched.
	<b>March 31</b>	\$100K Triple Play, the Lottery's first limited-time Draw Game, starts.
	<b>April 3</b>	The winning numbers player email service starts.
	<b>June 30</b>	\$100K Triple Play ends.
	<b>Aug. 7</b>	The Lottery holds its first web-based player promotion, the "Luckytown World Traveler."
	<b>Sept. 30</b>	Three Lotto tickets – the most ever – match to win the \$6.8 million jackpot
	<b>Oct. 8</b>	Pick 3 and Pick 4 payouts increase to 60 percent of sales.
	<b>Oct. 19</b>	Lottery proceeds to public education exceed \$1 billion.
	<b>Nov. 6</b>	SHOW ME 5 changes to SHOW ME 5 Paydown. The top prize increases from \$25,000 tax paid to \$50,000 tax paid; lower-level prizes increase when the top prize is not won.

## **Missouri Lottery's Historical Timeline continued**

<b>2001</b>	<b>March 4</b>	The Power Play <sup>®</sup> promotional feature is added to Powerball.
	<b>April 9</b>	“Jumbo Bucks,” the first Pull-Tab game with a \$1,000 top prize, goes on sale.
	<b>May 19</b>	The Lottery starts publishing the chances, including free tickets and break-even prizes, on the back of Scratchers tickets beginning with game 358, “Firecracker Cash.”
<b>2002</b>	<b>Jan. 24</b>	The Missouri Lottery Commission approves Club Keno.
	<b>May 28</b>	Club Keno sales begin.
	<b>July 1</b>	The redemption time for Missouri Lottery prizes changes from one year to 180 days.
	<b>July 9</b>	The last “Fun & Fortune” game show is taped.
	<b>July 26</b>	The first “Fun & Fortune Wheel Spin” is held in Jefferson City.
	<b>Aug. 24</b>	The first \$10 Scratchers game, “\$300,000 Cash,” goes on sale.
<b>2003</b>	<b>Oct. 6</b>	Powerball changes include: new matrix (now 5 of 53); dropping the Power Play number “1;” adding the new Match 5 Bonus Prize; and changing the annuitized prize from a 25-year to a 29-year (30 payments) payout.
	<b>Jan. 16</b>	The Missouri Lottery announces its role in the statewide “Alert Missouri” plan (now called Missouri AMBER alert).
	<b>June 20</b>	Lottery proceeds top \$2 billion with the monthly transfer to public education.
	<b>July 9</b>	Bill and Claudia Walkenbach of Hermann win half of the \$261.3 million Powerball jackpot. They share the jackpot with a ticket holder in Pennsylvania.
	<b>Aug. 1</b>	The final “Fun & Fortune Wheel Spin” is held in Jefferson City.
	<b>Aug. 17</b>	The Bulls-Eye play feature is added to Club Keno.
	<b>Sept. 22</b>	The Lottery launches the <i>My Lottery</i> <sup>®</sup> online membership player registration program.
	<b>Oct. 12</b>	The Xtra play feature is added to the daily Draw Games.
<b>2004</b>	<b>July 19</b>	Computerized drawings begin for Pick 3, Pick 4, SHOW ME 5 Paydown and Lotto.
	<b>July 25</b>	The Xtra play feature ends.
	<b>July 26</b>	Midday drawings for Pick 3, Pick 4 and SHOW ME 5 Paydown begin.
	<b>Oct. 14</b>	The Lottery introduces the first \$2 Pull-Tab game, “Triple Win.”
<b>2005</b>	<b>Jan. 3</b>	The Marsh Martians of Owensville were named the first “Captain’s Team of the Month.”

## **Missouri Lottery's Historical Timeline continued**

	<b>Jan. 11</b>	The Lottery begins delivering winning numbers via text messaging.
	<b>Jan. 29</b>	The first \$5 bingo game – “\$100,000 Bingo” – starts.
	<b>Feb. 1</b>	The Lottery introduces the “Pick 3 Bonus Bucks Raffle,” the first raffle-style promotion.
	<b>March 9</b>	Gary DeHaven of Republic wins \$1.4 million in Lotto, making him the 200 <sup>th</sup> millionaire.
	<b>July 27</b>	Triple digits are drawn in both Pick 3 drawings.
	<b>Aug. 28</b>	Powerball makes its fourth design change, which includes adding two more white balls for a total of 55, a new minimum jackpot of \$15 million, a guaranteed growth of \$5 million per draw, the second- and third-level prizes doubled and a graduated annuitized jackpot payout.
	<b>Sept. 16</b>	Proceeds to the state, including education, top \$2.5 billion with the Lottery's monthly transfer.
<b>2006</b>	<b>Jan. 20</b>	The Lottery celebrates its 20 <sup>th</sup> anniversary
	<b>Jan. 23</b>	The Lottery offers the “20 <sup>th</sup> Anniversary Dream Draw Raffle” with a top prize of \$200,000.
	<b>April 12</b>	A group of 13 state employees with the Department of Social Services in Florissant win a Powerball jackpot of \$224.2 million.
	<b>April 29</b>	A St. Charles father and his two sons become the first Powerball players to become millionaires at the Match 5 level (by winning \$200,000 and having the Power Play number of five for a total prize of \$1 million).
	<b>July 26</b>	Mike and Susan Palmer of Ste. Genevieve become the first jackpot winners in Missouri to have a second jackpot win in their family when they won \$5.5 million playing Lotto. Susan's father, Ernie Weiler, won \$2.8 million playing Lotto on July 31, 2002.
<b>2007</b>	<b>Jan. 2</b>	The Lottery offers its first Design-A-Ticket contest, where players send in ideas for Scratchers tickets.
	<b>Jan. 16</b>	The Multiplier feature and the Progressive Jackpot are added to Club Keno.
	<b>Jan. 24</b>	The Wilson family of St. Louis win a Powerball jackpot worth \$254 million.
	<b>March 28</b>	The first Missouri Lottery MLB Scratchers tickets – “St. Louis Cardinals” and “Kansas City Royals” – go on sale.
	<b>April 25</b>	The Lottery introduces its blog at <a href="http://MOLotteryblog.com">MOLotteryblog.com</a> .
	<b>Aug. 17</b>	Lottery proceeds top \$3 billion with the monthly transfer to public education.

## **Missouri Lottery's Historical Timeline continued**

	<b>Nov. 12</b>	The Lottery offers the “Million-Dollar Raffle” with a top prize of \$1 million.
<b>2008</b>	<b>Jan. 26</b>	The Lottery introduces its first \$20 Scratchers game, “4 Million Dollar Cash Bonanza,” with a top prize of \$4 million.
	<b>Sept. 8</b>	SHOW ME 5 Paydown changes to Show Me Cash. Jackpots start at \$50,000 and roll \$5,000 per draw until the prize is won. Show Me Cash has only an evening draw. Prior to this, it was twice a day.
	<b>Nov. 17</b>	The Lottery offers “Million-Dollar Raffle” for the second time.
<b>2009</b>	<b>Jan. 4</b>	Powerball makes its fifth design change, including a new minimum jackpot of \$20 million, bigger jackpots, an automatic \$1 million Match 5 prize and better overall odds of 1 in 35.1.
	<b>Feb. 19</b>	Captain Lotto makes his first tweet.
	<b>March 2</b>	Lucky Dough, a monitor game, sales begin.
	<b>June 30</b>	All Pull-Tabs games officially end; 180 redemption period starts.
	<b>Oct. 1</b>	Lottery launches the “Tools 4 School” promotion to highlight the A+ Scholarship Program and funding.
	<b>Oct. 7</b>	A multi-state agreement is made to cross-sell Powerball and Mega Millions®.
	<b>Oct. 23</b>	Chapelle Norise of St. Louis becomes the first player to claim two Show Me Cash jackpots (\$60,000 on April 7, 2009; and \$50,000 on Oct. 23, 2009).
	<b>Dec. 9</b>	May Scheve Reardon becomes the Lottery’s fifth overall and first female executive director.
<b>2010</b>	<b>Jan. 31</b>	Mega Millions goes on sale in Missouri.
	<b>April 21</b>	Chris Shaw of Marshall wins a Powerball jackpot worth \$258.5 million.
	<b>June 4</b>	Ernest Pullen of Pevely wins \$1 million on a Scratchers ticket, making him the 300th millionaire.
	<b>June 7</b>	Keno To Go sales begin.
	<b>July 24</b>	Lucky Dough sales end.
	<b>July 28</b>	Four-minute Club Keno drawings begin.
	<b>Aug. 28</b>	The first Missouri Lottery NFL tickets – “St. Louis Rams” and “Kansas City Chiefs” – go on sale.
	<b>Sept. 17</b>	Ernest Pullen of Bonne Terre becomes the first Missouri Lottery winner to win two prizes of \$1 million or more.
	<b>Nov. 16</b>	Missouri’s Mega Millions second-level Megaplier® prize increases to an automatic \$1 million.

## **Missouri Lottery's Historical Timeline continued**

<b>2011</b>	<b>Jan. 10</b>	The draw breaks and drawing times change from 6:59 p.m. to 8:59 p.m. for Pick 3, Pick 4, Show Me Cash and Missouri Lotto.
	<b>Jan. 20</b>	The Lottery celebrates its 25 <sup>th</sup> anniversary.
	<b>March 6</b>	EZ Match is added to Show Me Cash.
	<b>May 16</b>	The Lottery launches the Retailer Portal website and its first mobile app.
	<b>June 17</b>	Lottery proceeds to the state, including public education, top \$4 billion.
	<b>Aug. 28</b>	Double Bulls-Eye is added to Club Keno.
	<b>Oct. 8</b>	The first Missouri Lottery NHL Scratchers ticket goes on sale – “St. Louis Blues.”
	<b>Dec. 19</b>	Roger Hirshey of Carthage becomes the second Missouri Lottery winner to win two prizes of \$1 million or more.
<b>2012</b>	<b>Jan. 3</b>	The Lottery launches Blitz, a new distribution process aimed at delivering new Scratchers games to most retailers on the same day.
	<b>Jan. 15</b>	Powerball makes its sixth design change, including a new \$2 price, a \$40 million starting jackpot, better overall chances of 1 in 31.85, better jackpot chances of 1 in 175.2 and a Match 5 prize of \$1 million.
	<b>March 30</b>	The Mega Millions jackpot reaches \$656 million, the highest ever offered in Missouri. The prize was split by three ticket holders in Illinois, Kansas and Maryland.
	<b>Aug. 6</b>	The <i>My Lottery</i> ® Players Club and new website launches, which includes Points For Prizes®.
	<b>Sept. 10</b>	The <i>Play It Forward</i> beneficiary advertising campaign begins.
	<b>Nov. 4</b>	Lotto Doubler begins, giving players the opportunity to double their non-jackpot prizes at random.
	<b>Nov. 28</b>	Cindy and Mark Hill of Dearborn become the Lottery's largest jackpot prize winners to date, when they win half of the \$587.5 million (\$293.7 million) Powerball jackpot. They share the jackpot with a ticket holder in Arizona.
	<b>Dec. 18</b>	The “Do the Right Thing” Retailer Integrity and Responsibility program launched. The program was designed to help retailers operate responsibly by arming them with tools and best practices.
<b>2013</b>	<b>June 16</b>	1-Off feature in Pick 3 and Pick 4 begins.
	<b>July 1</b>	The Lottery launches a new mobile website and mobile app.
	<b>Aug. 1</b>	The Missouri Lottery's Self-Exclusion Program (SEP) launches, providing players with the option of voluntarily self-excluding themselves from claiming a prize of more than \$600.



## **Missouri Lottery's Historical Timeline continued**

	<b>Oct. 1</b>	Pull-Tab pilot begins in 50 fraternal organizations.
	<b>Oct. 19</b>	Mega Millions enhances its design, including a starting jackpot of \$15 million, rolls of at least \$5 million; a \$1 million Match 5 prize without the Mega Ball®; \$2 million to \$5 million second-level prize using Megaplier; better overall chances of 1 in 14.71; and matrix of 5 of 75 and 1 of 15.
		The “Dashing Through the Snow” promotion is the first Web-only promotion that accepts both non-winning Scratchers and Draw Games tickets for entry.
	<b>Dec. 9</b>	Points for Drawings™ launches within the <i>My Lottery</i> ® Players Club.
<b>2014</b>	<b>Jan. 22</b>	Powerball Power Play goes back to using a multiplier from two to five.
	<b>Feb. 23</b>	\$250K Triple Play™ begins, a Draw Game that offers players a top prize of \$250,000, three separate games and nine ways to win, all on one \$2 ticket.

# **Key Contacts**

## **Media Contacts**

<b>Name</b>	<b>Title</b>	<b>Phone Number</b>
Gary Gonder	Chief Branding Officer and Director of Sales Marketing and Communications	(573) 526-7426
Susan Goedde	Communications Manager	(573) 526-7425
Wendy Baker	Web Coordinator	(573) 526-7442
Holly Koofer-Thompson	Responsible Gaming Coordinator	(573) 526-7467

### **Commissioners**

Kevin Roberts, Hillsboro (chairperson)  
Gina Hoagland, Ladue  
Jacque Land, St. Louis  
Stephen Snead, Turners  
Pamela Wright, University City

### **Headquarters**

1823 Southridge Drive (physical address)	Phone number:	(573) 751-4050
P.O. Box 1603 (mailing address)	Fax:	(573) 751-5188
Jefferson City, MO 65102-1603	Winning numbers hotline:	(573) 751-1111

### **Kansas City regional office**

3630 Arrowhead Ave.	Phone number:	(816) 795-8811
Independence, MO 64057-1791	Fax:	(816) 795-7672
	Winning numbers hotline:	(816) 795-0203

### **Springfield regional office**

1506 E. Raynell	Phone number:	(417) 888-4227
Springfield, MO 65804-6441	Fax:	(417) 888-4222
	Winning numbers hotline:	(417) 888-4271

### **St. Louis regional office**

1831 Craig Park Ct.	Phone number:	(314) 340-5800
St. Louis, MO 63146-4122	Fax:	(314) 340-5843
	Winning numbers hotline:	(314) 340-5805

### **Lottery website**

MOLottery.com

### **Problem gambling website**

888betsoff.org

### **Problem gambling helpline**

1-888-BETSOFF (1-888-238-7366)

### **Problem gambling email address**

freehelp@888betsoff.org

## Website, *My Lottery* and Social Media

### Website

Have you ever wondered: the amount of the current Missouri Lotto jackpot; what the past winning numbers were; where Lottery proceeds go; or who is winning all of the prizes? All of this information and more can be found on the Lottery's website, [MOLottery.com](http://MOLottery.com).

### ***My Lottery*<sup>®</sup> Players Club, Points For Prizes<sup>®</sup> and Points for Drawings<sup>™</sup>**



*My Lottery*<sup>®</sup> Players Club is a free player membership program that first debuted in September 2003. Since then, many benefits have been added to its menu of features, including the Points For Prizes loyalty program.

Becoming a *My Lottery* member is easy; just visit [MOLottery.com](http://MOLottery.com), and complete the quick registration process to gain free access to services that allow players to:

- Earn points that can be redeemed for prizes ranging from local discounts to consumer electronics to merchandise prize drawings by entering non-winning Scratchers tickets online;
- Receive automatic entry into all eligible Scratchers promotions when entering tickets online for points;
- Play free games available within the site;
- Receive a birthday coupon for \$1 off any Missouri Lottery Draw Game;
- Sign up to receive winning numbers through text messaging;
- Choose the amount to receive jackpot alerts via text or email for Lotto, Mega Millions, Powerball and/or Show Me Cash;
- Register "favorite numbers" and receive notification when the numbers are drawn on selected Draw Games; and
- Participate in exclusive web promotions throughout the year.



One of the priorities of the *My Lottery* program is to provide customer convenience, while providing security to players when entering promotions online. To become a member, users are asked to verify that they are 18 years of age and enter contact information in order to receive notifications about promotions and special prize-winner information. None of the personal information collected will be sold, traded or otherwise distributed to any third party.

### Social Media



The Lottery's blog, [MOLotteryblog.com](http://MOLotteryblog.com), launched in April 2007. Visitors can get "behind the scenes" information about the Lottery, interact with Captain Lotto, watch videos and learn about winners and news.

Players can also "like" the Missouri Lottery on Facebook and follow Captain Lotto on Twitter. Links to all of the Lottery's social media properties can be found at [MOLottery.com](http://MOLottery.com).

# **Scams and SPAM**

## **Phony Promotions, Illegal Schemes and Bogus Emails (SPAM)**

According to the Federal Trade Commission (FTC), consumers in the United States and other countries lose billions of dollars each year to fraudulent telemarketers, spam emailers and misleading advertisements that entice consumers into phony prize promotions, illegal foreign lottery schemes and other lottery-related fraud.

Individuals involved in the sale and trafficking of foreign lotteries, unwanted telemarketing calls and – under the federal government CAN-SPAM Act, which took effect Jan. 1, 2004 – unsolicited commercial email, or “spam,” can be prosecuted in the United States. When it comes to fraud, being an informed consumer is the best way to protect yourself.

## **Recognizing Legitimate Contacts from the Missouri Lottery**

To claim a Missouri Lottery prize, players will **never** be required to send money or supply personal information by email, phone or any other means in an effort to collect promised winnings.

There are only two reasons that the Lottery may require some personal contact information from a player:

1. To complete claim form information in person or by mail in order to process a prize. This information is never collected over the phone.
2. To validate a winner’s identity if the winner has entered online and is selected as a prize winner. To enter any Lottery promotion online via the Lottery’s website, [MOLottery.com](http://MOLottery.com), players are required to create a *My Lottery* account and provide some personal contact information so the winner can be contacted and his or her identity can be validated for prize redemption.

The Lottery doesn’t sell, trade or otherwise distribute players’ information to a third party. Players will never be asked to submit private information or family data. Players can contact the Missouri Lottery at (573) 751-4050 to inquire about the validity of all Lottery promotions and prizes.

In a few instances each year, a Lottery representative may contact a grand-prize promotion winner by telephone to tell the winner he or she was drawn as a promotional prize winner and to interview him or her for a story. At that time, however, winners are never required to provide vital information such as Social Security numbers or banking information. The call is always followed up with a letter, and the player will be able to verify that his or her name was drawn by going to the Lottery’s website. Missourians who receive unwanted telemarketing calls and unsolicited mail or spam email can contact the Missouri Attorney General’s Consumer Protection Division at 1-800-393-8222 or visit [www.ago.mo.gov/index.htm](http://www.ago.mo.gov/index.htm).

# **Logos, Links and Photos**

## **Logos and Links**

Missouri Lottery corporate and game logos are registered trademarks and/or service marks. Logos are available via electronic transfer. Art is provided as Encapsulated Postscript File (EPS), JPG and GIF images. Logos produced at Web resolutions can also be found in the Media Center at MOLottery.com, as well as usage guidelines for all Missouri Lottery corporate and game logos.

The Lottery offers businesses and organizations the opportunity to add the Lottery's logos to their websites to serve as a link to any of the following information:

- 1) Winning numbers and estimated jackpots;
- 2) Promotions and event sponsorships;
- 3) How-to-play guidelines;
- 4) Unclaimed prizes;
- 5) Instructions on how to claim a prize;
- 6) Responsible gaming;
- 7) Where Lottery proceeds go; and
- 8) Frequently asked questions.

## **Photos**

Some photographs are available for reproduction. These are available via electronic transfer. Photos are provided as high-resolution JPG files.





**Games**





## Games

Players must be 18 or older to buy Lottery tickets.

### Draw Games



All Draw Games include an opportunity for players to select their own lucky numbers or let the computer select the numbers using Quick Pick. The percentage of Quick Pick sales for Draw Games overall is 70 percent. The percent of sales from Quick Picks by game are:

- Powerball – 90 percent
- Mega Millions – 89 percent
- Missouri Lotto – 90 percent
- Show Me Cash – 80 percent
- \$250K Triple Play – Data not yet available
- Pick 3 – 16 percent
- Pick 4 – 13 percent
- Club Keno – 36 percent

### Scratchers

The Missouri Lottery has offered players more than 900 different instant-win games ranging from \$1 to \$20 since the Lottery began in 1986. These games have paid out prizes ranging from a free ticket to more than \$5 million instantly.

Overall chances vary from game to game due to the variance in prize structures. Generally, Scratchers games have average chances of winning of 1 in 4.21, ranging from 1 in 4.75 in the \$1 games to 1 in 3 in the \$20 games. Overall, approximately 70 percent of Scratchers game's sales is returned as prizes – ranging from 62 percent in \$1 games to 76 percent in \$20 games.

## **Tickets, Prizes and Numbers**

### **Ticket Tips:**

- **Tickets** – After purchasing a ticket, players should completely fill out the back of the ticket and sign it. Lottery tickets are bearer instruments.
- **Wagers** – Players should ensure the wager on the ticket is the one the player wanted before exchanging money for the ticket. It is the player's responsibility to confirm that the ticket has the correct information, like the numbers played, dates played, type of play, etc.
- **Redemption** – Draw Game tickets expire 180 days after the draw date. Scratchers games expire 180 days after the official game ending date. Ending and expiration dates for Scratchers games can be found on the Lottery's website, [MOLottery.com](http://MOLottery.com).
- **Damaged Tickets** – Keep tickets in a safe place. From time to time, the Lottery receives tickets from players that have been destroyed by washing machines. Unfortunately, most of these tickets have been too badly damaged for the Lottery to reconstruct. Players should allow extra time for any damaged ticket sent to the Lottery for verification. Damaged tickets take more time to process.

### **Checking Numbers:**

- Lottery's website, [MOLottery.com](http://MOLottery.com);
- Check-A-Ticket machines and terminals at Lottery retailers;
- Winning numbers report, available at retail;
- Hotline number or regional office; and
- Newspapers, TV, radio.

### **Claiming Prizes:**

- Missouri Lottery retailers may be able to redeem prizes up to \$600. Players can also redeem prizes through the mail or at any of the Lottery's four offices. Addresses and maps for each office are available on the Lottery's website, [MOLottery.com](http://MOLottery.com).
- If a prize is more than \$600, the winning ticket must be accompanied by a completed claim form and a W-9 form, which are both available at Lottery retailers, Lottery offices and on the Lottery's website. Winning tickets must have a name, address, telephone number and signature to be redeemed.
- Players have exactly 180 days from a Scratchers game's official end date to claim a prize or exactly 180 days from a Draw Game drawing to claim a prize. Official Scratchers game end dates can be found on the Lottery's website.
- The Lottery withholds 4 percent Missouri state taxes on prizes of more than \$600 and an additional 25 percent federal tax for prizes more than \$5,000. Depending on a player's income situation, he or she may owe additional taxes or may receive a refund. The Lottery will mail a W-2G form to winners of \$600 or more in January of the following year.
- Mailing address: Missouri Lottery, Ticket Redemption, P.O. Box 7777, Jefferson City, Mo., 65102-7777

Powerball is a multi-lottery Draw Game run by the Multi-State Lottery Association (MUSL) operated out of Des Moines, Iowa. Drawings are held in Tallahassee, Fla. There are currently 45 members in Powerball, including: Arizona, Arkansas, California, Colorado, Connecticut, Delaware, D.C., Florida, Georgia, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Missouri, Montana, Nebraska, New Hampshire, New Jersey, New Mexico, New York, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Vermont, Virgin Islands, Virginia, Washington, West Virginia and Wisconsin.



The game changed from Lotto America to Powerball on April 19, 1992. Lotto America was also known as Missouri's Megabucks before changing to Powerball. Jackpots begin at \$40 million and have reached \$590.5 million.

### To Play Powerball

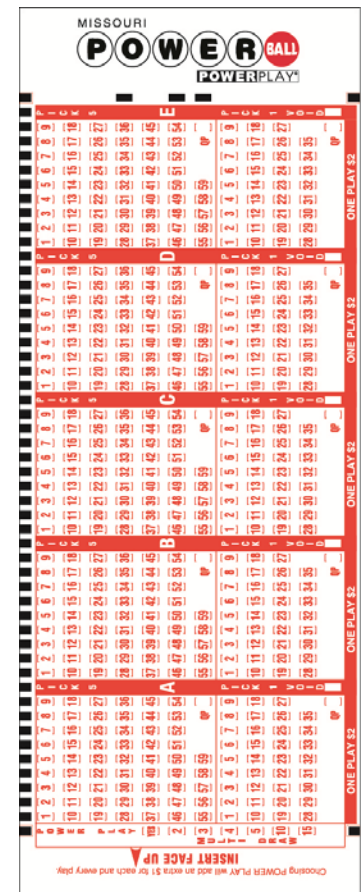
- Select five different numbers from 1 to 59 and mark them on the playslip.
- Choose the Powerball number from 1 to 35, or use Quick Pick ("QP") to allow the computer to choose the numbers randomly.

### Options

- **Multi-Draw:** Play the same numbers for up to 15 consecutive drawings by selecting "MULTI-DRAW." Powerball can be played for 1, 2, 3, 4, 5, 10 or 15 consecutive drawings.
- **Power Play®:** Power Play is a feature that allows a winner to increase their original prize amount. For an extra \$1 per play, Powerball players can choose to play Power Play by marking "POWER PLAY – YES" on the playslip or asking the retailer to enter it through the terminal.  
Powerball Power Play prizes can be increased up to five times their normal prize value. This applies to Powerball prizes from \$4 to \$10,000. The Match 5+0 prize with Power Play is \$2 million.

### Game details

- Cost: \$2 for one play; \$1 per Power Play
- Drawings: Wednesday and Saturday, 9:59 p.m. Central Time
- No ticket sales: Wednesday and Saturday, 8:59 p.m. to 10 p.m.; 2-5 a.m. daily



## Redeeming prizes

- Powerball players must redeem their prizes in the same state they bought the tickets. Because there are 45 lotteries participating in Powerball, all tickets and playslips are identified by the lottery that sold the ticket, so the prize can be claimed and paid properly.



**Lump-sum payment (cash) or jackpot payments (annuity)**

- Jackpot winners have 60 days from the claim date to choose cash or 30 graduated annuity payments over 29 years (payments that increase each year). If an option isn't selected after 60 days, payment automatically defaults to the graduated annuity option.
- The cash option prize is approximately half of the advertised jackpot. If a winner chooses the cash option, he or she will get the cash the Lottery would have invested over the 30-year annuity period to pay the advertised prize amount.

Match	Prize	Chances 1 In	Power Play 2	Power Play 3	Power Play 4	Power Play 5
5 white balls & PB	Jackpot	175,223,510	N/A	N/A	N/A	N/A
5 white balls	\$1 million	5,153,632.65	\$2 million	\$2 million	\$2 million	\$2 million
4 white balls & PB	\$10,000	648,975.96	\$20,000	\$30,000	\$40,000	\$50,000
4 white balls	\$100	19,087.53	\$200	\$300	\$400	\$500
3 white balls & PB	\$100	12,244.83	\$200	\$300	\$400	\$500
3 white balls	\$7	360.14	\$14	\$21	\$28	\$35
2 white balls & PB	\$7	706.43	\$14	\$21	\$28	\$35
1 white ball & PB	\$4	110.81	\$8	\$12	\$16	\$20
0 white balls & PB	\$4	55.41	\$8	\$12	\$16	\$20

Overall chances are 1 in 31.85.

## Winners

- Total Missouri jackpot winners: 28
- \$1 million or more Match 5: 26
- Average jackpot won in Mo. \$25.4 million
- Average winners per draw: 17,596
- Percentage of sales using Quick Pick: 90 percent
- Largest jackpot won: \$590.5 million on May 18, 2013, to a winner in Zephyrhills, Fla.
- Largest jackpot sold in Mo.: \$293.7 million on Nov. 28, 2013, claimed by a family from Dearborn.

Mega Millions is a multi-lottery Draw Game, similar to Powerball, which offers jackpots that start at \$15 million and grow by no less than \$5 million for each draw. Drawings are held in Atlanta, Ga. There are currently 45 members in Mega Millions, including: Arizona, Arkansas, California, Colorado, Connecticut, Delaware, D.C., Florida, Georgia, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Missouri, Montana, Nebraska, New Hampshire, New Jersey, New Mexico, New York, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Vermont, Virgin Islands, Virginia, Washington, West Virginia and Wisconsin.



### To Play Mega Millions

- Select five different numbers from 1 to 75.
- Select one Mega Ball® between 1 and 15, or use Quick Pick (“QP”) to allow the computer to choose the numbers randomly.

### Options

- **Multi-Draw:** Mega Millions can be played for 1, 2, 3, 4, 5, 10 or 15 consecutive drawings. Each play costs \$1.
- **Megaplier®:** Megaplier is a feature for an extra \$1 per playboard that can increase non-jackpot prize winnings by 2, 3, 4 or 5 times their normal value. To play, mark the “Y” or “YES” box next to “Megaplier” to select this feature for all playboards on the playslip. The Megaplier number will be chosen from a field of 15 numbers according to the following frequency: six “5s,” three “4s,” four “3s” and two “2s.” With the Megaplier feature, any \$1 through \$1 million prize won on a Mega Millions play will be multiplied by that drawing’s Megaplier number.

### Game details

- Cost: \$1 for one play; \$1 per Megaplier
- Drawings: Tuesday and Friday, 10 p.m. Central Time
- No ticket sales: Tuesday and Friday, 8:59 p.m. to 10 p.m.; 2-5 a.m. daily

### Lump sum payment (cash) or jackpot payments (annuity)

- Jackpot winners have 60 days from the claim date to declare whether they would like their payments in cash (equal to approximately 50 percent of the estimated, advertised jackpot) or annuity (the advertised jackpot paid out in 30 graduated payments over 29 years).

The image shows a sample Mega Millions playslip form. At the top, it features the Missouri Lottery Mega Millions logo. Below the logo, there are sections for 'Multidraw' (allowing selection of 1, 2, 3, 4, 5, 10, or 15 consecutive drawings) and 'Megaplier' (allowing selection of 2, 3, 4, or 5 times multiplier). The main body of the form consists of five identical playboards. Each playboard has a grid of numbers from 1 to 75, with a separate column for the Mega Ball (numbers 1-15). There are checkboxes for 'Quick Pick' (QP) and 'Megaplier' (Y) on each playboard. The bottom of the form has a section for 'Total' and 'Pay to Order'.

<b>Match</b>	<b>Prize</b>	<b>Chances 1 In</b>	<b>Megaplier 2</b>	<b>Megaplier 3</b>	<b>Megaplier 4</b>	<b>Megaplier 5</b>
5 white balls & Mega Ball	Jackpot	258,890,850	N/A	N/A	N/A	N/A
5 white balls	\$1 million	18,492,204	\$2 million	\$3 million	\$4 million	\$5 million
4 white balls & Mega Ball	\$5,000	739,688	\$10,000	\$15,000	\$20,000	\$25,000
4 white balls	\$500	52,835	\$1,000	\$1,500	\$2,000	\$2,500
3 white balls & Mega Ball	\$50	10,720	\$100	\$150	\$200	\$250
3 white balls	\$5	766	\$10	\$15	\$20	\$25
2 white balls & Mega Ball	\$5	473	\$10	\$15	\$20	\$25
1 white ball & Mega Ball	\$2	56	\$4	\$6	\$8	\$10
0 white balls & Mega Ball	\$1	21	\$2	\$3	\$4	\$5

Overall chances are 1 in 14.7.

#### **Winners**

- Average winners per draw: 14,937
- Percentage of sales using Quick Pick: 89 percent
- Largest jackpot won: \$656 million on March 30, 2012;  
three tickets sold in Illinois, Kansas  
and Maryland



Missouri Lotto is an in-state Draw Game that offers players a chance to win a life-changing prize. Jackpots start at a minimum of \$1 million and have reached as high as \$19 million.



### To Play Lotto

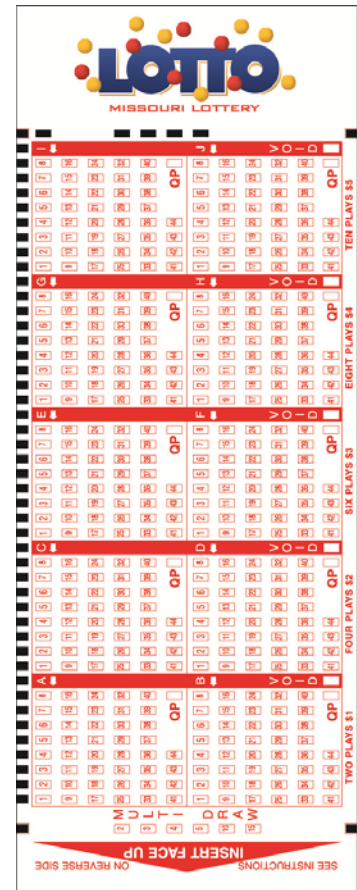
- Select two sets of six different numbers between 1 and 44 and mark them on a Lotto playslip, or use Quick Pick (“QP”) to allow the computer to choose the numbers randomly.

### Options

- **Multi-Draw:** Play the same numbers for up to 15 consecutive drawings by selecting “MULTI-DRAW.” Lotto can be played for 1, 2, 3, 4, 5, 10 or 15 consecutive drawings.
- **Lotto Doubler:** Lotto Doubler is a **FREE** feature that gives players the chance to double winnings whenever a Lotto ticket is purchased. Through a random process, the Lottery designates certain Lotto tickets as Doubler Tickets, identified with the message, “THIS IS A DOUBLER TICKET!” Whenever a Lotto ticket is purchased that has this message printed on it and the player wins a non-jackpot prize, the prize is doubled.

### Game details

- Cost: \$1 for two plays
- Drawings: Wednesday and Saturday, 8:59 p.m.
- No ticket sales: Wednesday and Saturday, 8:59 p.m. to 9:15 p.m.; 2-5 a.m. daily



Match	Prize	Chances 1 In
6 of 6 numbers	Jackpot	3,529,526
5 of 6 numbers	\$715 (average amount)	15,480
4 of 6 numbers	\$29 (average amount)	335
3 of 6 numbers	Free Ticket (QP)	21

Overall chances are 1 in 39.89.

### Winners

- Average jackpot won: \$2.6 million
- Average winners per draw: 11,945
- Percentage of sales using Quick Pick: 90 percent
- Total Lotto jackpot winners: 222
- Largest jackpot won: \$19 million

Show Me Cash is an in-state Draw Game that offers a jackpot that starts at \$50,000 and rolls until someone wins it. For an additional \$1 per Show Me Cash play, players can add EZ Match for a chance to win up to \$500 instantly.



If the EZ Match option is chosen, five EZ Match numbers will print on the Show Me Cash ticket below the Show Me Cash numbers. If any of the EZ Match numbers match the selected Show Me Cash numbers (regardless of order), the player instantly wins the prize amount printed next to the matched EZ Match numbers.

### To Play Show Me Cash

- Select one set of five different numbers between 1 and 39 and mark them on a Show Me Cash playslip, or use Quick Pick (“QP”) to allow the computer to choose the numbers randomly.
- Select EZ Match for a chance to win instantly.

### Options

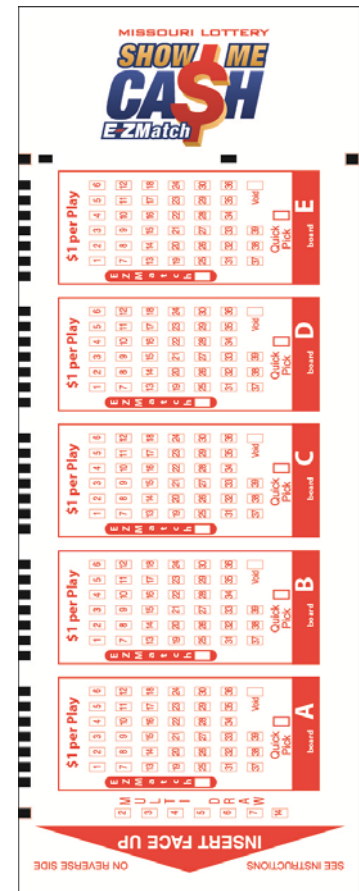
- **Multi-Draw:** Play the same numbers for up to 14 consecutive drawings by selecting “MULTI-DRAW.”

### Game details

- Cost: \$1 for one play combination; \$2 for one play with EZ Match
- Drawings: 8:59 p.m. daily
- No ticket sales: 8:59 p.m. to 9:15 p.m.; 2-5 a.m. daily

Match	Prize	Chances 1 In
5 of 5 numbers	Jackpot - minimum of 50,000	575,757
4 of 5 numbers	\$250	3,386.8
3 of 5 numbers	\$10	102.6
2 of 5 numbers	\$1	9.6

Overall chances are 1 in 8.77.



### Winners

- Average jackpot won: \$161,684
- Total jackpot prize winners through FY13: 261
- Average winners per draw: 9,905
- Percentage of sales using Quick Pick: 80 percent
- Largest jackpot won: \$898,000



\$250K Triple Play™ is a daily in-state Draw Game that offers players a top prize of \$250,000, three separate games and nine ways to win, all on one ticket.

Match two, three or four numbers from any of the nine plays to win cash. Players can win more than once on a single ticket. The same ticket may have winning plays in more than one game. It could also have more than one winning play within Game 2 or Game 3.

# **\$250k** **TRIPLE** **PLAY**

## **To Play \$250K Triple Play**

- Game 1 – \$250,000 top prize
  - Pick four numbers between 1 and 60 and mark them on a \$250K Triple Play playslip, or use Quick Pick (“QP”) to allow the computer to choose the numbers randomly.
- Game 2 – \$10,000 top prize
  - Players will automatically receive an additional **three** plays (Quick Pick only).
- Game 3 – \$5,000 top prize
  - Players will automatically receive an additional **five** plays (Quick Pick only).

## **Options**

- **Multi-Draw:** 250K Triple Play can be played up to 15 consecutive drawings. Each draw is an additional \$2.

## **Game details**

- Cost: \$2 per ticket
- Drawings: Wednesday and Saturday, 8:59 p.m.
- No ticket sales: Wednesday and Saturday, 8:59 p.m. To 9:15 p.m.; 2-5 a.m. daily

## **Prize Structure**

Game	Match	Chances 1 In	Prize
1	4	487,635.00	\$250,000
2	4	162,545.33	\$10,000
3	4	97,527.40	\$5,000
Any	3	242.33	\$30
Any	2	6.32	\$2

Overall chances are 1 in 6.1.

\

Pick 3 is a twice-daily cash Draw Game that offers players a chance to win up to \$600.



### To Play Pick 3

- Pick three numbers between 0 and 9, mark them on the Pick 3 playslip and select the play amount, or use Quick Pick (“QP”) to allow the computer to choose the numbers randomly.
- Select “Midday,” “Evening” or “Both” depending on the drawing(s) desired.

### Options

- **Multi-Draw:** Play the same numbers for up to 14 consecutive drawings (midday or evening) by selecting “MULTI-DRAW.”
- **Play Types:** Decide the order of your numbers: straight, box, straight/box, front pair, back pair, combo or 1-Off.
  - Straight: Match your numbers in exact order as drawn.
  - Box: Match your numbers in any order.
  - Straight/Box: Match your numbers in exact order or any order.
  - Front Pair: Match the first two digits in exact order.
  - Back Pair: Match the last two digits in exact order.
  - Combo: Gives all possible three-number combinations of the chosen numbers for an exact-order win.
  - 1-Off: Win if your numbers are 1-Off the winning numbers drawn. 1-Off gives players 27 chances to win on a single ticket.

### Game details

- Cost: 50 cents or \$1 per play; \$1 for 1-Off
- Drawings: 12:45 and 8:59 p.m. daily
- No ticket sales: 12:45 to 12:59 p.m.; 8:59 to 9:15 p.m.; 2 to 5 a.m. daily

### Winners

- Average winners per draw: 983
- Quick Pick sales: 16 percent

### Liability limits

Two Missouri Lottery games – Pick 3 and Pick 4 – have liability limits, meaning players may be denied the purchase of numbers when a certain number of tickets with a particular combination have been sold. Liability limits have been placed on these games to keep the Lottery from selling more winning tickets than it can pay. The liability limit is \$2 million for Pick 3 and \$2 million for Pick 4. Setting liability limits is standard in the lottery industry on games with fixed payouts.



### Pick 3 Play Combinations, Payouts and Chances

Type of play	Match 3 numbers in	Example #	Win if any of these combinations are drawn	Payout on a \$1 play	Chances 1 In
<b>\$1 straight</b>	Exact order	529	529	\$600	1,000
<b>\$1 box</b> 6-way (with 3 different digits)	Any order	529	529, 592, 952, 925, 259, 295	\$100	167
3-way (with 2 identical digits)	Any order	599	599, 959, 995	\$200	333
<b>\$1 straight/box</b> (50/50 cents)					
6-way (with 3 different digits)	Exact order or any order	529	529 or 592, 952, 925, 259, 295	\$350 or \$50	1,000
3-way (with 2 identical digits)	Exact order or any order	599	599 or 959, 995	\$400 or \$100	333
<b>\$1 front pair</b> (of the first 2 digits only)	Exact order	52X	Any 3-digit number beginning with 52	\$60	100
<b>\$1 back pair</b> (of the last 2 digits only)	Exact order	X29	Any 3-digit number ending with 29	\$60	100
<b>Combo*</b>					
\$6 6-way (with 3 different digits)	Any order	529	529, 592, 952, 925, 259, 295	\$600	167
\$3 3-way (with 2 identical digits)	Any order	599	599, 959, 995	\$600	333
<b>\$1 1-Off</b>					
Straight match	Exact order	529	529	\$300	1,000
1-Off one digit	Exact order	529	429, 519, 528, 520, 539, 629	\$29	166.67
1-Off two digits	Exact order	529	419, 428, 420, 439, 518, 510, 538, 530, 619, 628, 620, 639	\$4	83.33
1-Off three digits	Exact order	529	418, 410, 438, 430, 618, 610, 638, 630	\$9	125

\*This wager provides the player all possible combinations of the three numbers chosen for an exact-order win.

Pick 4 is a twice-daily cash Draw Game that offers players a chance to win up to \$6,000.



### To Play Pick 4

- Pick four numbers between 0 and 9, mark them on the Pick 4 playslip and select the play amount, or select Quick Pick (“QP”) to allow the computer to choose the numbers randomly.
- Select “Midday,” “Evening” or “Both” depending on the drawing(s) desired.

### Options

- **Multi-Draw:** Play the same numbers for up to 14 consecutive drawings (midday or evening) by selecting “MULTI-DRAW.”
- **Play Types:** Decide the order of your numbers: straight, box, straight/box, front pair, back pair, combo or 1-Off.
  - Straight: Match your numbers in exact order as drawn.
  - Box: Match your numbers in any order.
  - Straight/Box: Match your numbers in exact order or any order.
  - Front Pair: Match the first two digits in exact order.
  - Back Pair: Match the last two digits in exact order.
  - Front Three: Match the first three digits in exact order.
  - Back Three: Match the last three digits in exact order.
  - Middle Pair: Match the middle two digits in exact order.
  - Combo: Gives all possible four-number combinations of the chosen numbers for an exact-order win.
  - 1-Off: Win if your numbers are 1-Off the winning numbers drawn. 1-Off gives players 81 chances to win on a single ticket.

### Game details

- Cost: 50 cents or \$1 per play;  
\$1 for 1-Off
- Drawings: 12:45 and 8:59 p.m. daily
- No sales: 12:45 to 12:59 p.m.; 8:59 to 9:15 p.m.; 2 to 5 a.m. daily

The image shows a Pick 4 Missouri Lottery ticket form. It features five boards labeled BOARD A through BOARD E. Each board has a grid for selecting numbers (0-9) and a column for selecting play types: STRAIGHT, BOX, STRAIGHT/BOX, FRONT PAIR, BACK PAIR, MIDDLE PAIR, and COMBO. Below the boards, there are checkboxes for MIDDAY, EVENING, and BOTH drawings. At the bottom, there is a section for 'MULTI-DRAW' with a 'DAYS' field and a 'DRAW' field. The ticket also includes the 'pick4' logo and the text 'MISSOURI LOTTERY'.



### Winners

- Average winners per draw: 162
- Quick Pick sales: 13 percent

**Pick 4 Play Combinations, Payouts and Chances (based on a \$1 play)**

<b>Type of play</b>	<b>Match numbers in</b>	<b>Win if any of these combinations are drawn</b>	<b>Chances 1 In</b>	<b>Prize - \$1 play</b>
<b>straight</b>	Exact order	1234	10,000	\$6,000
<b>\$1 box</b> 4-way (# has 3 same digits)	Any order	3999	2,500	\$1,500
6-way (# has 2 pair same digits)	Any order	2233	1,667	\$1,000
12-way (# has 2 same digits)	Any order	3822	833	\$500
24-way (# has 4 different digits)	Any order	1234	417	\$250
<b>\$1 straight/box</b> (\$0.50/\$0.50)				
4-way (# has 3 same digits)	Exact order or any order	1112	10,000 or 2,500	\$3,750 or \$750
6-way (# has 2 pair same digits)	Exact order or any order	5566	10,000 or 1,667	\$3,500 or \$500
12-way (# has 2 same digits)	Exact order or any order	9772	10,000 or 833	\$3,250 or \$250
24-way (# has 4 different digits)	Exact order or any order	5678	10,000 or 417	\$3,125 or \$125
<b>\$1 front pair</b>	Exact order (first 2 digits only)	12XX	100	\$60
<b>\$1 back pair</b>	Exact order (last 2 digits only)	XX34	100	\$60
<b>\$1 middle pair</b>	Exact order (middle 2 digits only)	X23X	100	\$60
<b>\$1 front 3</b>	Exact order (first 3 digits only)	123X	1,000	\$600
<b>\$1 back 3</b>	Exact order (last 3 digits only)	X234	1,000	\$600
<b>Combo</b>	This wager	N/A	Chances	\$6,000

<b>(\$4 - \$24)</b>	provides the player with all possible # combinations of the 4 #s drawn for exact-order win.		depend on numbers selected.	
<b>\$1 1-Off</b>				
Straight match	Exact order	1234	10,000	\$3,000
1-Off one digit	Exact order	1235, 1233, 1244, 1224, 1334, 1134, 2234, 0234	1,250	\$152
1-Off two digits	Exact order	1245, 1243, 1225, 1223, 1335, 1333, 1344, 1324, 1135, 1133, 1144, 1124, 2235, 2233, 2244, 2224, 2334, 2134, 0235, 0233, 0244, 0224, 0334, 0134	416.67	\$27
1-Off three digits	Exact order	1345, 1343, 1325, 1323, 1145, 1143, 1125, 1123, 2245, 2243, 2225, 2223, 2335, 2333, 2344, 2324, 2135, 2133, 2144, 2124, 0245, 0243, 0225, 0223, 0335, 0333, 0344, 0324, 0135, 0133, 0144, 0124	312.5	\$17
1-Off four digits	Exact order	2345, 2343, 2325, 2323, 2145, 2143, 2125, 2123, 0345, 0343, 0325, 0323, 0145, 0143, 0125, 0123	625	\$37

Club Keno is a daily Draw Game that gives players a chance to win up to \$100,000 per \$1 ticket. Drawings are held every four minutes from 5 a.m. – 1:52 a.m. Club Keno is available at social environment locations like restaurants, bars and fraternal organizations. Keno To Go is available at convenience stores, grocery stores and similar locations.



Club Keno offers several play features:

- **Multiplier:** This option provides the opportunity to multiply a prize up to 10 times the base amount; up to \$1 million.
- **Bulls-Eye®:** This option provides larger prizes and more chances to win.
- **Double Bulls-Eye®:** This option provides more chances at larger prizes and more chances to win.
- **Progressive:** Play the 6-, 7- or 8-spot games for a chance at an added rolling jackpot bonus prize, in addition to the regular top prizes for these spots.

### How to Win

- To play, choose how many different numbers (also called “spots”) desired from 1 to 10. Twenty numbers from a field of 1-80 will be chosen randomly by the computer. Players win for the drawing they played if their numbers match those drawn. The more numbers a player matches, the more they will win. Players can even win by not matching any spots in a 10-spot game.

### Multiplier

- With this feature, players will have the option, for an extra \$1 per \$1 play, to win up to 10 times the prize amount on all Club Keno base prizes (up to \$1 million).
- Before each drawing, a wheel is spun to determine the Multiplier number for that drawing. The wheel includes 80 slots with the numbers 1, 2, 3, 4, 5 and 10. Those numbers represent the amount of the Multiplier. The number of slots for each number and overall chances of any number being selected are listed on the Multiplier chart below.

Multiplier number (overall chances 1 in 1.67)	Number of times each number appears on the wheel	Overall chances of number being selected
1	32	1 in 2.5
2	34	1 in 2.35
3	5	1 in 16
4	5	1 in 16
5	3	1 in 26.67
10	1	1 in 80

### **Bulls-Eye**

The Bulls-Eye option offers larger prizes and more chances to win. One of the winning 20 numbers drawn every four minutes is the red Bulls-Eye number. Every time a player uses Bulls-Eye and matches the Bulls-Eye number, they will win bigger prizes. Players can win a Bulls-Eye prize even if they don't win a Club Keno prize. There are three ways to win when Bulls-Eye is added:

1. Match your number to the Bulls-Eye number drawn with no other Club Keno numbers matching those drawn.
2. Match your numbers to the Bulls-Eye number and additional Club Keno numbers drawn.
3. Match your Club Keno numbers to those drawn with no Bulls-Eye number match.

The total cost of the transaction will be double, meaning the Bulls-Eye wager will always match the amount of your Club Keno wager.

### **Double Bulls-Eye**

The Double Bulls-Eye option offers larger prizes and more chances to win. During every Club Keno drawing, 20 winning numbers are drawn. At the end of that drawing, one of those numbers is selected as the Bulls-Eye number. This Bulls-Eye number is red. With the addition of Double Bulls-Eye, a second Bulls-Eye number (green) will be drawn after the first (red) Bulls-Eye has been drawn. Players who play Double Bulls-Eye will win cash when they match either the red or green Bulls-Eye number and even more cash when they match both the Bulls-Eye numbers for Double Bulls-Eye. There are five ways to win cash when Double Bulls-Eye is added to a Club Keno Play:

1. Match the Club Keno numbers played to **either** the red **or** green Bulls-Eye numbers with **no** other Club Keno numbers matching those drawn.
2. Match the Club Keno numbers played to **either** the red **or** green Bulls-Eye numbers **and** additional Club Keno numbers drawn.
3. Match the Club Keno numbers played to **both** the red **and** green Bulls-Eye numbers (Double Bulls-Eye) with **no** other Club Keno numbers matching those drawn.
4. Match the Club Keno numbers played to **both** the red **and** green Bulls-Eye numbers (Double Bulls-Eye) **and** additional Club Keno numbers matching those drawn.
5. Match the Club Keno numbers played to those drawn with no Bulls-Eye number matched.

Club Keno plays with Double Bulls-Eye cost an extra \$2 per \$1 Club Keno play (\$1 Club Keno + \$2 Double Bulls-Eye = \$3 for Double Bulls-Eye).

### **Progressive Jackpot With 6-, 7- and 8-Spot Games**

The 6-, 7- and 8-spot games have an extra rolling jackpot prize called "progressive." Players are automatically eligible if they choose to play any of these three spots. **There is no additional cost and nothing additional to mark on the playslip.** The Progressive feature adds a rolling jackpot bonus prize in addition to the regular top prizes on these spots (6 of 6, 7 of 7 or 8 of 8 numbers matching those drawn). It is a pari-mutuel jackpot prize, meaning the prize varies depending on the total amount played. If a player matches all the numbers on a 6-, 7- or 8-spot game, the player will automatically win both the regular prize and the rolling jackpot bonus prize. If the jackpot is not won during the drawing, it continues to grow.



## Progressive Jackpots on Club Keno Monitors

The Keno Progressive jackpot amount is the base play for that spot play and bonus jackpot amount. Example: The base for matching all eight numbers on an 8-spot game is \$10,000. When the monitor displays \$10,500 for the 8-spot progressive jackpot, it is equal to the \$10,000 base plus the jackpot bonus amount of \$500.

**MULTIPLIER MULTIPLIER**

**Club Keno**  
MISSOURI LOTTERY

**1** How many spots do you want to play?  
1 2 3 4 5 6 7 8 9 10

**2** Pick your numbers or select Quick Pick.  
If you are playing the 6, 7 or 8 spot you are automatically playing the Jackpot Bonus for that spot. See instructions on back.

**3** How many consecutive draws do you want to play?  
1 2 3 4

**4** How much do you want to play per draw?  
\$1 \$2 \$3 \$4 \$5 \$10 \$20

**5** Do you want to play Multiplier?  
YES ☐ NO ☐

If you play Multiplier, the total wager amount marked will double.

**QUICK PICK**  
1 2 3 4 5 6 7 8 9 10  
11 12 13 14 15 16 17 18 19 20  
21 22 23 24 25 26 27 28 29 30  
31 32 33 34 35 36 37 38 39 40  
41 42 43 44 45 46 47 48 49 50  
51 52 53 54 55 56 57 58 59 60  
61 62 63 64 65 66 67 68 69 70  
71 72 73 74 75 76 77 78 79 80

Insert game slip this direction.

**BULLS-EYE BULLS-EYE**

**Club Keno**  
MISSOURI LOTTERY

**1** How many spots (numbers) do you want to play?  
1 2 3 4 5 6 7 8 9 10

**2** Pick your own numbers or choose the QUICK PICK option.  
1 2 3 4 5 6 7 8 9 10  
11 12 13 14 15 16 17 18 19 20  
21 22 23 24 25 26 27 28 29 30  
31 32 33 34 35 36 37 38 39 40  
41 42 43 44 45 46 47 48 49 50  
51 52 53 54 55 56 57 58 59 60  
61 62 63 64 65 66 67 68 69 70  
71 72 73 74 75 76 77 78 79 80

**3** How many consecutive draws do you want to play?  
1 2 3 4 5 10 20

**4** How much do you want to play per draw?  
\$1 \$2 \$3 \$4 \$5 \$10 \$20  
Your total ticket cost will be the number of draws multiplied by the dollar amount played.

Do you want Bulls-Eye?  
YES ☐ NO ☐ mark box  
Play Bulls-Eye for bigger prizes & more ways to win. If you play Bulls-Eye, the total wager amount marked will double.

**DOUBLE BULLS-EYE DOUBLE BULLS-EYE**

**Club Keno**  
MISSOURI LOTTERY

**1** How many spots (numbers) do you want to play?  
1 2 3 4 5 6 7 8 9 10

**2** Pick your own numbers or choose the QUICK PICK option.  
1 2 3 4 5 6 7 8 9 10  
11 12 13 14 15 16 17 18 19 20  
21 22 23 24 25 26 27 28 29 30  
31 32 33 34 35 36 37 38 39 40  
41 42 43 44 45 46 47 48 49 50  
51 52 53 54 55 56 57 58 59 60  
61 62 63 64 65 66 67 68 69 70  
71 72 73 74 75 76 77 78 79 80

**3** How many consecutive draws do you want to play?  
1 2 3 4 5 10 20

**4** How much do you want to play per draw?  
\$1 \$2 \$3 \$4 \$5 \$10 \$20  
Your total ticket cost will be the number of draws multiplied by the dollar amount played.

Do you want to play Double Bulls-Eye?  
YES ☐ NO ☐ mark box  
Play Double Bulls-Eye for bigger prizes & more ways to win. If you play Double Bulls-Eye, the total wager amount marked will triple.

Note: Players can play Multiplier or Bulls-Eye on a single play, but both options cannot be wagered on the same ticket.

10-SPOT GAME			
	Club Keno Prize	Bulls-Eye	Double Bulls-Eye
10	\$100,000	\$300,000	\$1,000,000
9	\$5,000	\$25,000	\$62,500
8	\$300	\$1,300	\$3,250
7	\$45	\$145	\$363
6	\$10	\$35	\$88
5	\$2	\$7	\$18
4		\$3	\$8
3		\$2	\$5
2		\$2	\$5
1		\$5	
0	\$5		
Chances 1 in >>			
\$1 Club Keno \$1 Bulls-Eye	9.05	8	NA
\$1 Club Keno, \$2 Double Bulls-Eye	9.05	4.51	70.22

9-SPOT GAME			
Match	Club Keno Prize	Bulls-Eye	Double Bulls-Eye
9	\$30,000	\$80,000	\$200,000
8	\$3,000	\$8,000	\$20,000
7	\$125	\$525	\$1,313
6	\$20	\$60	\$150
5	\$5	\$15	\$38
4	\$1	\$6	\$15
3		\$2	\$5
2		\$2	\$5
1		\$5	
Chances 1 in >>			
\$1 Club Keno \$1 Bulls-Eye	6.53	8.89	NA
\$1 Club Keno, \$2 Double Bulls-Eye	6.53	4.95	87.78

8-SPOT GAME			
Match	Club Keno Prize	Bulls-Eye	Double Bulls-Eye
8	\$10,000	\$50,000	\$125,000
7	\$550	\$1,800	\$4,500
6	\$75	\$200	\$500
5	\$6	\$26	\$65
4	\$2	\$7	\$18
3		\$2	\$5
2		\$2	\$5
1		\$5	
Chances 1 in >>			
\$1 Club Keno \$1 Bulls-Eye	9.77	10	NA
\$1 Club Keno, \$2 Double Bulls-Eye	9.77	5.49	112.86

7-SPOT GAME			
Match	Club Keno Prize	Bulls-Eye	Double Bulls-Eye
7	\$5,000	\$12,500	\$31,250
6	\$100	\$500	\$1,250
5	\$15	\$75	\$188
4	\$2	\$12	\$30
3	\$1	\$4	\$10
2		\$2	\$5
1		\$5	
Chances 1 in >>			
\$1 Club Keno \$1 Bulls-Eye	4.23	11.43	NA
\$1 Club Keno, \$2 Double Bulls-Eye	4.23	6.18	150.48

6-SPOT GAME			
Match	Club Keno Prize	Bulls-Eye	Double Bulls-Eye
6	\$1,000	\$3,500	\$8,750
5	\$55	\$155	\$388
4	\$6	\$31	\$78
3	\$1	\$6	\$15
2		\$3	\$8
1		\$5	
Chances 1 in >>			
\$1 Club Keno \$1 Bulls-Eye	6.19	13.33	NA
\$1 Club Keno, \$2 Double Bulls-Eye	6.19	7.12	210.67

5-SPOT GAME			
Match	Club Keno Prize	Bulls-Eye	Double Bulls-Eye
5	\$330	\$930	\$2,325
4	\$20	\$80	\$200
3	\$2	\$12	\$30
2		\$4	\$10
1		\$5	
Chances 1 in >>			
\$1 Club Keno \$1 Bulls-Eye	10.34	16	NA
\$1 Club Keno, \$2 Double Bulls-Eye	10.34	8.43	316

4-SPOT GAME			
Match	Club Keno Prize	Bulls-Eye	Double Bulls-Eye
4	\$60	\$300	\$750
3	\$5	\$25	\$63
2	\$1	\$11	\$28
1		\$5	
Chances 1 in >>			
\$1 Club Keno \$1 Bulls-Eye	3.86	20	NA
\$1 Club Keno, \$2 Double Bulls-Eye	3.86	10.39	526.67

3-SPOT GAME			
Match	Club Keno Prize	Bulls-Eye	Double Bulls-Eye
3	\$25	\$125	\$313
2	\$2	\$17	\$43
1		\$8	
Chances 1 in >>			
\$1 Club Keno \$1 Bulls-Eye	6.55	26.67	NA
\$1 Club Keno, \$2 Double Bulls-Eye	6.55	13.68	1,053.33

2-SPOT GAME			
Match	Club Keno Prize	Bulls-Eye	Double Bulls-Eye
2	\$10	\$62	\$155
1		\$15	
Chances 1 in >>			
\$1 Club Keno \$1 Bulls-Eye	16.63	40	NA
\$1 Club Keno, \$2 Double Bulls-Eye	16.63	20.26	3,160

1-SPOT GAME			
Match	Club Keno Prize	Bulls-Eye	Double Bulls-Eye
1	\$2	\$50	NA
Chances 1 in >>			
\$1 Club Keno \$1 Bulls-Eye	4	80	NA
\$1 Club Keno, \$2 Double Bulls-Eye	4	40	NA

### Game details

- **Cost:** Players can purchase tickets for \$1, \$2, \$3, \$4, \$5, \$10 or \$20.
- **Drawings:** Daily, every four minutes from 5 a.m. to 1:52 a.m.
- **No ticket sales:** 2 to 5 a.m. daily
- **Multi-draw play:** Players can play up to 20 consecutive games on a single ticket.

### Winners

- **Average daily winners:** 19,088
- **Quick Pick sales:** 36 percent





**Drawings**



# **Drawings**

## **Drawings**

The Lottery's computerized drawing system, which was implemented on July 19, 2004, uses technology to select the numbers for the Draw Games. The computerized system, named ODDS (Online Daily Draw System), is housed in a secure draw room in Jefferson City. These draw computers are not connected to the Internet or any other network source. The room has no other phone or data lines from which to send or receive information.

The system is operated by a Lottery employee, the draw manager, in the presence of an independent auditor. The draw manager conducts pre-tests for all games to ensure the system is working properly. Only then do the drawings take place. The system is designed to permit only one drawing per game per draw date.

Only designated Lottery drawing personnel and an independent auditor are allowed in the room during a drawing. Every drawing is monitored by motion-activated video cameras which record every action on the draw computer and in the drawing room. Access to this room is further limited by a keypad that allows only designated draw personnel to enter the room. Furthermore, the computer used to draw the numbers is randomly selected from a field of three before the draw.

The computers also use fingerprint recognition to begin the draw. Consequently, only designated draw personnel will be able to use the drawing computers. In addition to the motion-activated video cameras in the draw room, all Automated Draw Machines (ADMs) record all of the keystrokes made for each drawing. This room includes large windows so the public and other Lottery personnel can view the drawings.

There is also a procedure the draw managers use (a seal-like software), which shows that no draws have been conducted since the last draw. Additionally, the Lottery's draw system has undergone numerous independent tests and certifications to guarantee randomness. A statistics professor from the University of Missouri-Columbia and an independent testing lab for gaming regulators certified the Lottery's ODDS software, random-number generator, draw procedures and physical security of the draw room. Along with the daily random number pre-tests conducted by the draw manager and independent auditor, the Lottery's security division also conducts monthly checks on the system to ensure randomness.

Streaming video of the Lottery's Pick 3, Pick 4, Show Me Cash and Lotto drawings can be seen on the Lottery's website.

Drawing times:	Pick 3/Pick 4	12:45 p.m. and 8:59 p.m. daily
	Show Me Cash	8:59 p.m. daily
	Missouri Lotto	8:59 p.m. on Wednesday and Saturday
	Powerball	9:59 p.m. Wednesday and Saturday
	Mega Millions	10 p.m. on Tuesday and Friday







**Winners**



# **Winners**

## **Winner Information**

During FY13, more than 205,000 individuals won a prize in the Lottery every day, totaling approximately \$2.7 million. To date, Missouri Lottery players have won more than \$10 billion in prizes overall.

In fiscal year 2013, which ran from July 1, 2012, to June 30, 2013, 32 players won life-changing jackpots ranging from \$1 million to \$293.7 million.

Also, in fiscal year 2013, 56 players won between \$50,000 and \$898,000 playing Show Me Cash.

## **Remaining Prizes**

Scratchers players can view and compare remaining prize information for all Scratchers games at [MOLottery.com](http://MOLottery.com). On the main Scratchers page, players can compare the remaining prizes in the top four prize levels of each game, along with the total cash prizes remaining for that game, with all other games that are currently selling in retail locations.

Since as many as 30 to 40 games can be selling at one time, Scratchers players can sort the list by ticket price. Once the page reloads, the list will be reorganized with all the games at that price point for each comparison. The list can also be sorted by start date, game number and game name.

By clicking on the game name in the list, players are directed to a more detailed page about that game. Information on the page includes all prize levels listed for that game and corresponding remaining prize information, total cash prizes won and remaining for that game, how-to-play instructions, a graphic of the game ticket and average chances of winning a prize in that specific game. Information is updated daily.

## **Unclaimed Prizes**

Unfortunately, some players don't realize they have won a Missouri Lottery prize – either they threw their ticket away, waited until the redemption deadline lapsed or simply made an error when looking at the ticket. Whatever the reason, approximately 1 percent of sales will be reflected in unclaimed prizes each year.

Currently, unclaimed prize money is transferred to the Lottery Proceeds Fund to benefit public education. Prior to fiscal year 2001, unclaimed prize money was returned to players as prizes and promotions.

The largest Missouri prize to go unclaimed was a Lotto prize for \$1.7 million from the Feb. 20, 1999, drawing. That ticket was sold at Git-N-Go, 2808 S. Campbell, in Springfield. In addition, 41 Powerball prizes of \$100,000 and six prizes worth \$200,000 have gone unclaimed since the game began in 1992.

## Millionaires

Missouri Lottery-made millionaires through Nov. 7, 2013 (385 winning tickets total; one Lotto prize of \$1.7 million went unclaimed):

Number of winners	Game	Total Awarded
10	Jackpot Wheel Spin	\$31,625,514.00
221	Lotto	\$672,533,766.06
7	Lotto America (multi-state game)	\$55,400,000.00
3	Megabucks (multi-state game)	\$34,782,905.00
27	Powerball (multi-state game)	\$1,796,004,989.55
	<i>37 total winners in multi-state games</i> <i>\$1,886,187,894.55</i>	<i>\$1,886,187,894.55</i>
8	Powerball Match 5 \$1,000,000 winners	\$8 million
25	Powerball Match 5 \$1,000,000 winners (from new Powerball that started 01/15/2012)	\$25 million
2	Mega Millions Match 5 \$1,000,000 winners	\$2 million
1	Daily Millions	\$1 million
2	Million-Dollar Raffle	\$2 million
3	“Set For Life” instant game	\$3,120,000.00
2	“Lucky For Life” instant game	\$2,080,000.00
1	“Weekly Bonus” instant game	\$1,040,000.00
9	“\$100 Million Cash Spectacular” instant game	\$9 million
8	“Lifetime Riches” instant game	\$10,250,000.00
8	“100 Million Dollar Blockbuster” instant game	\$8 million
13	“4 Million Dollar Cash Bonanza” instant game	\$22 million*
3	“\$200,000 A Year For Life” instant game	\$12 million
5	“Mega MONOPOLY” instant game	\$10 million
7	“\$5,000,000 Cash Extravaganza” instant game	\$11 million**
5	“\$200,000 A Year For Life” instant game	\$8 million***
1	“\$3,000,000 Taxes Paid” instant game	\$3 million
3	“\$1,000,000 Payout” instant game	\$3 million
2	“\$750,000 Taxes Paid” instant game	\$2,112,676.00
2	“\$1,000 a Week for Life” instant game	\$2,080,000.00
2	“\$4,000,000 Cash Spectacular” instant game	\$8,000,000.00
2	“\$1,000,000 Classic Cash” instant game	\$2 million
1	“\$2,500 a Year for Life” instant game	\$2.6 million
2	“Millionaire” instant game	\$1 million
1	“\$5,000,000 Jackpot” instant game	\$5 million

79 instant game winners: \$125,282,676.00

Total prizes of \$1 million or more: \$2,753,629,850.61

\*Ten \$1 million winners; three \$4 million winners

\*\*Six \$1 million winners, and one \$5 million winner

\*\*\*Four \$1 million winners, one \$4 million winner

# Statistics

## Missouri's Top Five Jackpot Winners

Rank	Name(s)	Town	Amount	Game	Date
1	Cindy and Mark Hill	Dearborn	\$293.7 million)	Powerball	Nov. 28, 2012
2	Chris Shaw	Marshall	\$258.5 million	Powerball	April 21, 2010
3	The Wilson family	St. Louis	\$254 million	Powerball	Jan. 24, 2007
4	"Lucky 13"	Florissant	\$224.2 million	Powerball	April 12, 2006
5	Bill and Claudia Walkenbach	Hermann	\$130.6 million	Powerball	July 9, 2003

**First Millionaire:** Johnnie Magerl (now deceased)  
Kansas City, Kan.  
Feb. 13, 1986  
\$2,116,504  
Jackpot Wheel Spin

**Largest Prize:** Cindy and Mark Hill  
Dearborn  
Nov. 28, 2012  
\$293.7 million  
Powerball

**Oldest Millionaire:** Omer Williamson (now deceased)  
Fulton  
Jan. 4, 1992  
Age: 85, 187 days old  
\$3.5 million  
Missouri Lotto

**Youngest Millionaire:** Justin Glidewell  
Jefferson City  
Dec. 8, 2006  
Age: 18  
\$50,000 a year for life (guaranteed \$1.5 million)  
"Lifetime Riches"

**Winner to go the Longest Before Claiming:** Gwendolyn Rackley  
Nine months and 11 days  
Kansas City  
Aug. 1, 1998  
\$1.3 million  
Missouri Lotto

**Shared with the Most People:** 44 Independence Power & Light co-workers  
May 23, 1998  
\$10 million  
Powerball

**Largest Jackpot Wheel Spin:** Jean Winters  
St. Louis  
March 12, 1987  
\$8.1 million

**Largest Lotto Jackpot:** Phillip and Margaret McClurg  
St. Louis  
June 10, 2000  
\$19 million

**Largest Powerball Jackpot Won in Missouri:** Cindy and Mark Hill  
Dearborn  
Nov. 28, 2012  
\$293.7 million  
Powerball

**First Powerball Jackpot Won in Missouri** Ruth House  
St. Ann  
Dec. 23, 1992  
\$5.2 million

**Expired Jackpot Ticket:** \$1.7 million Lotto  
Feb. 20, 1999  
Sold at Git-N-Go, 2808 S. Campbell, in Springfield

**Typical Player Demographics:** The average player is a 44.5 white employed female that is a high school graduate with some college education and an average household income between \$25,000 and \$60,000.

**Top Three Jackpots Offered in the United States:**

<b>Rank</b>	<b>Game</b>	<b>Tickets and Jackpot Amount</b>	<b>Date</b>
1	Mega Millions (Ill., Kan., Md.)	3 tickets – \$656 million	March 30, 2012
2	Mega Millions (Calif. and Ga.)	2 tickets – \$648 million	Dec. 17, 2013
3	Powerball (Fla.)	1 ticket – \$590.5 million	May 18, 2013

**Players who won two \$1 million or more Scratchers prizes:**

- **Ernest Pullen** of Bonne Terre – Won \$1 million on June 4, 2010, on “100 Million Dollar Blockbuster,” and won \$2 million on Sept. 17, 2010, on “Mega MONOPOLY™,”
- **Roger Hirshey** of Carthage – Won \$3 million on Oct. 12, 2011, on “\$3,000,000 Taxes Paid,” and won \$2 million on Dec. 19, 2011, on “Mega MONOPOLY™,”







**Retailers**



## **Retailer Information**

There are more than 4,800 retailers currently licensed to sell Missouri Lottery products across the state. Lottery retailers have earned more than \$1 billion in commissions, incentives and bonuses since Lottery sales began in 1986.

### **Benefits**

- Lottery retailers who sell Draw Games and Scratchers tickets earn 5 cents for every \$1 in products sold;
- Lottery retailers can receive a bonus equal to 2 percent of the total amount of the prize up to \$600 that they redeem if they meet certain game and sales criteria;
- Lottery retailers receive a \$5,000 bonus for selling a winning Lotto jackpot ticket;
- Lottery retailers receive a \$50,000 bonus for selling a winning Powerball jackpot ticket;
- Lottery retailers receive a \$50,000 bonus for selling a winning Mega Millions jackpot ticket;
- Lottery retailers receive a \$1,000 bonus for selling a winning second-tier prize on a Powerball or Mega Millions ticket;
- Lottery retailers receive a \$500 bonus for selling a winning Show Me Cash jackpot ticket;
- Lottery retailers who sell a winning Club Keno ticket of \$10,000 or more receive a selling bonus equal to 1 percent of the prize;
- Lottery retailers can participate in Lottery sales contests that offer cash, trips and merchandise prizes; and
- Lottery retailers receive continuous support with in-store visits from sales representatives and weekly or bi-weekly calls.

### **Becoming a Retailer**

To become a Missouri Lottery retailer, contact the nearest Lottery regional office. An application will need to be submitted and criteria will need to be met to qualify.

### **Criteria:**

- Must have a Missouri sales tax license;
- Must not be in business solely to sell Missouri Lottery tickets;
- Must not have any felony convictions or any convictions involving bookmaking, illegal gambling, fraud or misrepresentation;
- Must not be delinquent in the payment of any debt to the state of Missouri;
- Must fill out an application with the Missouri Lottery;
- May be required to be licensed as a probationary retailer in order to sell any Lottery products. If approved by the Lottery, pay a first-year fee of \$75 with a yearly renewal fee currently set at \$50.
- Must agree to electronic funds transfers (EFTs) for licensing/bond fees and ticket invoices.

In most cases, once an application is received by Lottery Retailer Operations and no problems are encountered during processing, a retailer can be licensed and ready for ticket orders within seven to 14 working days.

Under the Code of State Regulations, Division 40 Missouri Lottery, Chapter 40, Retail Sales Licenses 12 CSR 40-40.090 Eligibility for Licenses, those who meet the following criteria are not eligible to sell Missouri Lottery tickets:

- Has been convicted of a felony;
- Is or has been a professional gambler or gambling promoter;
- Has been convicted of bookmaking or any other form of illegal gambling;
- Has been convicted of a crime involving fraud or misrepresentation;
- Has purchased a federal tax stamp for wagering or gambling activity;
- Has been convicted of, or pleaded nolo contendere, to any illegal gambling activity;
- Has had a retail license to sell Lottery tickets revoked by the commission;
- Is an employee of the commission or a spouse, child, brother, sister or parent of an employee of the commission or a commissioner;
- Is under the age of 21;
- Is a lottery contractor or lottery vendor or has direct interest in any lottery contractor or vendor. For purpose of this sub-section, a direct interest shall mean a 10 percent or greater interest by shares or percentage of partnership in any lottery contractor or vendor; and
- Owes any debt to the state of Missouri. For purposes of this sub-section, the state of Missouri shall not include any city or county.

Under the regulation, a person is defined as any natural person, firm, corporation or other legal entity possessing a Missouri Department of Revenue retail sales tax license, as provided by law. For purposes of licensing, “person” refers to the principal owner of a sole proprietorship, principal partner(s) of a partnership, manager of the lottery account within a corporation or a limited liability company, and top two officers of a non-profit organization.



**Sales and Proceeds**



## **Missouri Lottery Sales History**

FY13	\$1,140,833,158
FY12	\$1,097,427,696
FY 11	\$1,000,678,406
FY 10	\$971,864,489
FY09	\$968,451,895
FY08	\$995,492,888
FY07	\$934,270,658
FY06	\$913,518,251
FY05	\$785,597,668
FY04	\$791,154,358
FY03	\$708,047,512
FY02	\$585,189,254
FY01	\$508,301,104
FY00	\$507,845,586
FY99	\$513,251,456
FY98	\$494,298,761
FY97	\$439,592,300
FY96	\$422,530,945
FY95	\$411,664,824
FY94	\$350,518,546
FY93	\$256,675,345
FY92	\$220,359,753
FY91	\$216,240,866
FY90	\$223,367,147
FY89	\$199,202,382
FY88	\$147,761,618
FY87	\$174,081,815
FY86	\$206,990,610
<b>TOTAL</b>	<b>\$16,185,209,291</b>

## **Missouri Lottery Proceeds History**

FY13	\$288,804,006*
FY12	\$280,042,095*
FY 11	\$259,424,365*
FY 10	\$255,030,946*
FY09	\$259,006,283*
FY08	\$265,051,179*
FY07	\$259,737,970*
FY06	\$260,300,831*
FY05	\$218,285,010*
FY04	\$230,318,233*
FY03	\$193,940,550*
FY02	\$160,092,441*
FY01	\$156,918,454*
FY00	\$155,819,955*
FY99	\$150,578,471*
FY98	\$147,134,560*
FY97	\$134,201,860*
FY96	\$132,311,303*
FY95	\$125,169,977*
FY94	\$110,573,071*
FY93	\$72,129,289
FY92	\$66,082,246
FY91	\$76,179,083
FY90	\$75,000,000
FY89	\$93,102,306
FY88	\$80,047,009
FY87	\$80,000,100
<b>TOTAL</b>	<b>\$4,585,281,594</b>

\*All proceeds to public education. All other years' proceeds went to the General Revenue Fund.



## Historical Sales By Product

FY13	Lotto	\$22,114,822
	Pick 3	\$65,755,962
	Pick 4	\$34,491,756
	Powerball	\$127,027,808
	Mega Millions	\$26,028,887
	Show Me Cash	\$36,830,777
	Club Keno	\$65,389,456
	EZ Match	\$4,293,456
	<b>TOTAL</b>	<b>\$381,932,924</b>

FY12	Lotto	\$22,564,631
	Pick 3	\$65,074,532
	Pick 4	\$31,378,162
	Powerball	\$94,688,699
	Mega Millions	\$42,792,811
	Show Me Cash	\$28,970,446
	Club Keno	\$65,331,226
	EZ Match	\$4,086,174
	<b>TOTAL</b>	<b>\$354,886,681</b>

FY11	Lotto	\$25,214,432
	Pick 3	\$64,075,659
	Pick 4	\$29,557,118
	Powerball	\$83,319,805
	Mega Millions	\$34,852,442
	Show Me Cash	\$29,503,742
	Club Keno	\$65,302,751
	Lucky Dough	\$45,678
	EZ Match	\$2,490,930
	<b>TOTAL</b>	<b>\$334,362,557</b>

FY10	Lotto	\$28,751,655
	Pick 3	\$68,177,111
	Pick 4	\$29,117,095
	Powerball	\$112,711,538
	Mega Millions	\$12,059,295
	Show Me Cash	\$26,711,262
	Club Keno	\$55,192,089
	Lucky Dough	\$1,081,490
	<b>TOTAL</b>	<b>\$333,801,535</b>

FY09	Lotto	\$28,116,282
	Pick 3	\$67,665,040
	Pick 4	\$26,434,016
	Powerball	\$120,677,712
	Show Me Cash	\$22,168,807
	Club Keno	\$57,378,494
	Lucky Dough	\$1,256,408
	Raffle	\$1,717,410
	<b>TOTAL</b>	<b>\$325,414,169</b>

FY08	Lotto	\$29,955,387
	Pick 3	\$68,680,133
	Pick 4	\$25,751,837
	Powerball	\$138,393,572
	SHOW ME 5 Paydown	\$18,836,176
	Club Keno	\$57,753,303
	Million-Dollar Raffle	\$2,500,000
	<b>TOTAL</b>	<b>\$341,870,408</b>

FY07	Lotto	\$33,955,803
	Pick 3	\$65,091,442
	Pick 4	\$24,015,250
	Powerball	\$130,795,800
	SHOW ME 5 Paydown	\$19,684,271
	Club Keno	\$53,273,105
	<b>TOTAL</b>	<b>\$326,815,671</b>

FY06	Lotto	\$35,062,426
	Pick 3	\$62,274,077
	Pick 4	\$22,605,473
	Powerball	\$151,772,839
	SHOW ME 5 Paydown	\$20,861,442
	Club Keno	\$49,948,394
	Dream Draw	\$877,591
	<b>TOTAL</b>	<b>\$343,402,242</b>

FY05	Lotto	\$30,311,403
	Pick 3	\$60,558,754
	Pick 4	\$21,338,535
	Powerball	\$114,485,380
	SHOW ME 5 Paydown	\$23,056,447
	Club Keno	\$47,616,083
	Xtra (part)	\$173,884
	<b>TOTAL</b>	<b>\$297,540,486</b>

FY04	Lotto	\$35,015,934
	Pick 3	\$53,946,082
	Pick 4	\$18,436,614
	Powerball	\$147,232,847
	SHOW ME 5 Paydown	\$24,337,775
	Club Keno	\$51,531,568
	Xtra	\$4,014,945
	<b>TOTAL</b>	<b>\$334,515,765</b>

FY03	Lotto	\$28,736,839
	Pick 3	\$53,569,248
	Pick 4	\$16,157,968
	Powerball	\$125,324,451
	SHOW ME 5 Paydown	\$22,665,639
	Club Keno	\$42,570,878
	<b>TOTAL</b>	<b>\$289,025,023</b>

FY02	Lotto	\$27,030,491
	Pick 3	\$51,785,842
	Pick 4	\$15,292,249
	Powerball	\$121,474,897
	SHOW ME 5 Paydown	\$22,714,933
	Club Keno	\$3,124,386
	<b>TOTAL</b>	<b>\$241,422,798</b>

FY01	Lotto	\$28,459,170
	Pick 3	\$46,539,183
	Pick 4	\$12,864,736
	Powerball	\$97,920,328
	SHOW ME 5 Paydown	\$23,280,662
	<b>TOTAL</b>	<b>\$209,064,079</b>

FY00	Lotto	\$35,292,475
	Pick 3	\$42,368,038
	Pick 4	\$10,549,806
	Powerball	\$99,966,448
	SHOW ME 5	\$21,923,806
	Triple Play	\$2,336,614
	<b>TOTAL</b>	<b>\$212,437,187</b>

FY99	Lotto	\$24,981,515
	Pick 3	\$45,622,562
	Pick 4	\$8,759,037
	Powerball	\$132,599,484
	SHOW ME 5	\$23,537,442
	<b>TOTAL</b>	<b>\$235,500,040</b>

<b>FY98</b>	Lotto	\$27,875,180
	Pick 3	\$49,711,706
	Powerball	\$101,082,612
	SHOW ME 5	\$23,666,577
	Daily Millions	\$5,180,039
	<b>TOTAL</b>	<b>\$207,516,114</b>
<b>FY97</b>	Lotto	\$31,892,109
	Pick 3	\$48,362,345
	Powerball	\$76,145,527
	SHOW ME 5	\$22,783,598
	Daily Millions	\$9,573,752
	<b>TOTAL</b>	<b>\$188,757,331</b>
<b>FY96</b>	Lotto	\$32,683,662
	Pick 3	\$46,609,753
	Powerball	\$89,376,918
	SHOW ME 5	\$25,534,373
	<b>TOTAL</b>	<b>\$194,204,706</b>
<b>FY95</b>	Lotto	\$33,520,409
	Pick 3	\$40,050,873
	Powerball	\$106,848,256
	SuperCash/SHOW ME 5	\$19,816,513
	<b>TOTAL</b>	<b>\$200,236,051</b>
<b>FY94</b>	Lotto	\$30,570,254
	Pick 3	\$37,635,504
	Powerball	\$88,045,819
	SuperCash	\$15,015,899
	<b>TOTAL</b>	<b>\$171,267,476</b>
<b>FY93</b>	Lotto	\$32,462,902
	Pick 3	\$33,634,482
	Powerball	\$47,405,923
	SuperCash	\$17,714,452
	<b>TOTAL</b>	<b>\$131,217,759</b>
<b>FY92</b>	Lotto	\$43,011,602
	Pick 3	\$29,042,335
	Megabucks/Powerball	\$31,475,374
	SuperCash	\$13,054,364
	<b>TOTAL</b>	<b>\$116,583,675</b>
<b>FY91</b>	Lotto	\$41,107,439
	Pick 3	\$23,897,703
	Megabucks	\$34,702,422
	<b>TOTAL</b>	<b>\$99,707,564</b>
<b>FY90</b>	Lotto	\$49,079,208
	Pick 3	\$19,966,018
	Lotto America	\$38,007,956
	<b>TOTAL</b>	<b>\$107,053,182</b>
<b>FY89</b>	Lotto	\$50,236,771
	Pick 3	\$16,394,269
	Lotto America	\$22,816,977
	<b>TOTAL</b>	<b>\$89,448,017</b>
<b>FY88</b>	Lotto	\$33,999,335
	Pick 3	\$11,398,784
	Lotto America	\$6,233,738
	<b>TOTAL</b>	<b>\$51,631,857</b>
<b>FY87</b>	Lotto	\$27,061,533
	Pick 3	\$6,011,408
	<b>TOTAL</b>	<b>\$33,072,941</b>

### Scratchers

<b>FY13</b>	\$758,900,234
<b>FY12</b>	\$742,541,015
<b>FY11</b>	\$666,315,849
<b>FY10</b>	\$638,062,954
<b>FY09</b>	\$636,574,616
<b>FY08</b>	\$638,533,775
<b>FY07</b>	\$590,045,817
<b>FY06</b>	\$550,961,109
<b>FY05</b>	\$467,326,093
<b>FY04</b>	\$434,791,673
<b>FY03</b>	\$393,981,254
<b>FY02</b>	\$316,397,488
<b>FY01</b>	\$272,658,386
<b>FY00</b>	\$266,708,105
<b>FY99</b>	\$248,510,434
<b>FY98</b>	\$257,643,316
<b>FY97</b>	\$222,342,990
<b>FY96</b>	\$198,735,269
<b>FY95</b>	\$183,790,370
<b>FY94</b>	\$155,672,822
<b>FY93</b>	\$114,692,661
<b>FY92</b>	\$97,104,051
<b>FY91</b>	\$109,343,213
<b>FY90</b>	\$114,533,882
<b>FY89</b>	\$109,754,365
<b>FY88</b>	\$96,129,761
<b>FY87</b>	\$141,008,874
<b>FY86</b>	\$206,990,610
<b>TOTAL</b>	<b>\$9,630,050,986</b>

### Pull-Tabs

<b>FY09</b>	\$6,463,110
<b>FY08</b>	\$15,088,705
<b>FY07</b>	\$17,409,170
<b>FY06</b>	\$19,154,900
<b>FY05</b>	\$20,731,089
<b>FY04</b>	\$21,846,920
<b>FY03</b>	\$25,041,235
<b>FY02</b>	\$27,368,968
<b>FY01</b>	\$26,578,639
<b>FY00</b>	\$28,700,294
<b>FY99</b>	\$29,240,982
<b>FY98</b>	\$29,139,331
<b>FY97</b>	\$28,491,979
<b>FY96</b>	\$29,590,970
<b>FY95</b>	\$27,638,403
<b>FY94</b>	\$23,578,248
<b>FY93</b>	\$10,764,925
<b>FY92</b>	\$6,672,027
<b>FY91</b>	\$7,190,089
<b>FY90</b>	\$1,780,083 (began 05/90)
<b>TOTAL</b>	<b>\$402,470,067</b>

## **FY 13 Product Sales Breakdown**

<b>Game</b>	<b>Total Sales</b>	<b>Percentage of Total Sales</b>
Scratchers	\$758,900,234	66.5%
Powerball	\$127,027,808	11.1%
Show Me Cash	\$36,830,777	3.2%
Lotto	\$22,114,822	1.9%
Mega Millions	\$26,028,887	2.3%
Pick 3	\$65,755,962	5.8%
Pick 4	\$34,491,756	3.0%
Club Keno	\$65,389,456	5.7%
EZ Match	4,293,456	0.4%
<b>TOTAL</b>	<b>\$1,140,833,158</b>	<b>100%</b>

# **Where Do Missouri Lottery Proceeds Go?**

## **Fiscal year results:**

The total proceeds contributed to public education in fiscal year 2013 were more than **\$288.8 million**.

## **How each dollar is divided:**

Approximately 24.5 cents of every dollar spent on the Missouri Lottery benefits Missouri's public education programs; 64.7 cents goes back to players as prizes, 4.6 cents is used for administrative costs and 6.2 cents goes to retailers in the form of commissions, incentives and bonuses. In all, more than 95 cents of every dollar stays in Missouri.

## **How proceeds are allocated:**

When the Lottery began in 1986, proceeds from ticket sales went to the Missouri State General Revenue Fund. In August 1992, voters passed Amendment 11 earmarking Lottery proceeds to solely benefit public education. Each year, the Missouri Legislature determines how these proceeds will be allocated. The proceeds represent about 4 percent of the total funding for Missouri's public elementary, secondary and higher education systems.

Lottery funds help support a variety of programs including the A+ Scholarship Program, Virtual Schools, Special Education Excess Costs, construction of college and university buildings, library acquisitions and educational scholarships. These programs and others that receive Lottery money provide the resources that help Missouri students fulfill their individual dreams – dreams that define Missouri's future and ultimately benefit all Missouri residents.

## **Division of each dollar spent on the Missouri Lottery:**



## **FY14 Missouri Lottery Proceeds Appropriations**

Since 1986, the Missouri Lottery has contributed more than \$4.4 billion to the state of Missouri and public education. Annual Lottery contributions comprise about 4 percent of the state's funding for public education – an effort shared by local, state and federal governments.

For fiscal year 2014, more than \$315 million from Lottery proceeds have been appropriated to Missouri's public education programs by the Missouri Legislature through House Bills 2, 3 and 6 from the 97<sup>th</sup> General Assembly. The following is a list of programs that will receive Lottery proceeds.

### **Missouri Department of Elementary and Secondary Education \$187,424,172**

#### **\$143,679,552 (4 percent of total program funding)**

##### **Foundation Program**

These funds help pay for the Foundation Formula, transportation, early childhood special education services, vocational education and early childhood development.

#### **\$19,590,000 (54 percent of total program funding)**

##### **Special Education Excess Costs**

The fund was established to reimburse school districts for the educational costs of serving children with individualized education programs exceeding three times the current expenditure per average daily attendance. This fund will be both disability- and placement-neutral, creating a safety net for school districts that have no way of projecting the extraordinary cost of certain high-need students.

#### **\$10,184,981 (3 percent of total program funding)**

##### **Classroom Trust Fund**

The fund consists of all monies transferred to it under section 160.534, RSMo, all monies otherwise appropriated or donated to it and all unclaimed Lottery prize money. The money deposited into the fund is distributed to each school district in the state qualified to receive state aid on an average daily attendance basis. The funds distributed can be spent at the discretion of the local school districts.

#### **\$7,768,606 (70 percent of total program funding)**

##### **Public Placement Excess Cost Program**

This program was established to assist school districts in providing education services to students in residential placements through the Missouri Department of Mental Health or the Missouri Division of Family Services. It pays the excess cost incurred by those school districts for educating these students placed outside the school district where their parents reside.

#### **\$4,311,255 (27 percent of total program funding)**

##### **Performance-Based Assessment Program**

This program provides funding for continued development, administration and scoring of the statewide Missouri Assessment Program (MAP). The Lottery funding covers testing costs for the subjects of math and communication arts.

**\$1,400,000 (2 percent of total program funding)**

**Vocational Rehabilitation Program**

This money will be used by the Division of Vocational Rehabilitation to assist clients who have disabilities to obtain employment by diagnosis, physical restoration, training, placement and other related services.

**\$389,778 (100 percent of total program funding)**

**Virtual Schools**

These proceeds fund the Missouri Virtual School Instruction Program (MoVIP), which offers instruction in a virtual setting using technology, intranet and/or Internet methods of communication. Any student under the age of 21 in grades K-12 who resides in Missouri is eligible to enroll, regardless of the student's physical location.

**\$100,000 (100 percent of total program funding)**

**Kansas City Public School District Programming**

This money is for the purpose of funding educational programs for students who reside in the Kansas City public school district. Seventy percent of the funds shall be used to support a research-based extended learning program.

**Missouri Department of Higher Education**

**\$127,985,425**

The following Lottery proceeds are used to fund salaries, equipment and library purchases and institution-based student financial aid at each of the public higher education institutions.

**\$36,869,596 (9.3 percent of total state funding)**

**University of Missouri campuses (Columbia, Kansas City, St. Louis and Rolla)**

**\$21,659,448 (71.2 percent of total program funding)**

**A+ Schools Program**

Through this program, students who graduate from a designated A+ School may qualify for state-paid assistance to attend any eligible public community college or technical school in the state.

**\$20,000,000 (79.8 percent of total program funding)**

**Improved Outcomes for Public Higher Education Institutions**

Through this program, the following two and four year public higher education institutions receive funding to support institution-based performance measure improvement: Linn State Technical College, University of Central Missouri, Southeast Missouri State University, Missouri State University, Lincoln University, Truman State University, Northwest Missouri State University, Missouri Southern State University, Missouri Western State University, Harris-Stowe University, University of Missouri and the Department of Higher Education for distribution to community colleges.

**\$11,916,667 (22.2 percent of total state funding)**

**Access Missouri Financial Assistance Fund**

The Access Missouri Financial Assistance Program provides scholarships to students based on financial need and academic achievement.

**\$7,675,409 (9.8 percent of total state funding)**

**Missouri State University, Springfield**

**\$7,452,485 (5.8 percent of total state funding)**

**Community Colleges**

This money will be used for distribution to community colleges as provided in Section 163.191, RSMo.

**\$4,985,715 (9.5 percent of total state funding)**

**University of Central Missouri, Warrensburg**

**\$4,059,895 (9.4 percent of total state funding)**

**Southeast Missouri State University, Cape Girardeau**

**\$3,776,109 (9.6 percent of total state funding)**

**Truman State University, Kirksville**

**\$2,599,805 (8.9 percent of total state funding)**

**Northwest Missouri State University, Maryville**

**\$1,972,820 (8.7 percent of total state funding)**

**Missouri Southern State University, Joplin**

**\$1,968,039 (9.3 percent of total state funding)**

**Missouri Western State University, St. Joseph**

**\$1,551,205 (9 percent of total state funding)**

**Lincoln University, Jefferson City**

**\$908,704 (9.6 percent of total state funding)**  
**Harris-Stowe State University, St. Louis**

**\$420,528 (9.2 percent of total state funding)**  
**Linn State Technical College, Linn**

**\$169,000 (24 percent of total program funding)**  
**Other Grant and Scholarship Programs**

This money will primarily be used to fund the Missouri Minority Teaching Scholarships Program with any unexpended funds, after awards are made to eligible applicants, to be made available for the Marguerite Ross Barnett Scholarship Program.

**Missouri Department of Agriculture**  
**\$120,000**

The following Lottery proceeds are used to fund expenses, grants, refunds and distributions of the Department of Agriculture, Department of Natural Resources and Department of Conservation.

**\$120,000 (67 percent of total program funding)**  
**Veterinary Student Loan Payment Fund**

This money was transferred out of the State Treasury, chargeable to the Lottery Proceeds Fund, to the Veterinary Student Loan Payment Fund.





# Programs



## **Speakers Bureau**

The Missouri Lottery provides speakers free-of-charge. To arrange a presentation, interested individuals can contact the speakers bureau coordinator, Frank Finley, at (573) 526-7434 or email [Frank.Finley@molottery.com](mailto:Frank.Finley@molottery.com).

## **Missouri AMBER Alert**

In the fall of 2001, the National Center for Missing & Exploited Children (NCMEC) launched the AMBER Alert – America’s Missing: Broadcast Emergency Response – nationwide. The goal of the program is to assist cities and towns across the U.S. with creating their own emergency alert plan.



The AMBER Alert was created in 1996 as a legacy to 9-year-old Amber Hagerman, who was kidnapped and brutally murdered while riding her bicycle in Arlington, Texas. The tragedy shocked and outraged the entire community. Residents contacted radio stations in the Dallas area and suggested they broadcast special “alerts” over the airwaves so that they could help prevent such incidents in the future.

In response for the safety of local children, the Dallas/Forth Worth Association of Radio Managers teamed up with local law enforcement agencies and developed this innovative early warning system to help find abducted children. Statistics show that, when abducted, a child’s greatest enemy is time.

Since the program was launched in Texas, there have been more than 60 modified versions created at local, regional and state levels.

The Missouri Lottery AMBER Alert Communications Program is part of a statewide program that began in January 2003 and was designed by the Missouri Department of Public Safety to inform the public of the most serious child abduction cases. The Lottery uses its various communication channels to disseminate Missouri AMBER Alert messages to nearly 5,000 retailers and thousands of Lottery players.

Once law enforcement has been notified about an abducted child, they must determine if three criteria are met to activate a Missouri AMBER Alert. Those criteria are:

- Law enforcement confirms that a child has been abducted;
- Law enforcement believes the circumstances surrounding the abduction indicate that the child is in danger of serious bodily harm or death; and
- There are sufficient details concerning the abduction to make a public alert useful.

Missouri Lottery retailers and players are in a unique position to help spot missing children. In

the event of a Missouri AMBER Alert, the Lottery will send messages through the terminals to retailers. Additionally, the Missouri AMBER Alert message will scroll on the small VFD screen located at the top of the terminal. The message will also be broadcast on all of the Lottery's monitors and Club Keno monitors.

When possible, this message will also appear on all Draw Games tickets. In addition, the Lottery will publicize the message on [MOLottery.com](http://MOLottery.com) and in the winning numbers email subscription service. The Lottery also provides retailers with special, fill-in-the-blank Missouri AMBER Alert signs that can be downloaded from the Lottery's website, completed and posted.



**Responsible Gaming**



# **Responsible Gaming Overview**

## **Responsible Gaming Mission**

As a gaming entity, the Missouri Lottery recognizes that while the vast majority of Lottery players gamble responsibly, a small number of players can experience personal, financial and social difficulties due to playing Lottery games. It is the responsibility of the Lottery to promote responsible gaming, take part in responsible gaming activities and promote the availability of problem gambling treatment.

## **Compulsive Gambling**

Compulsive gambling is a behavior disorder in which an individual has an uncontrollable preoccupation and urge to gamble. This results in excessive gambling, the outcome of which is loss of time and money. The gambling reaches the point at which it compromises, disrupts or destroys the gambler's personal life, family relationships or vocational pursuits. The key signs are emotional dependence on gambling, loss of control and interference with normal functioning.

Exhibiting five or more of the following compulsive gambling symptoms may indicate a gambling problem:

- Frequently thinking about past experiences, future plans or how to get money for gambling;
- Need to increase spending to reach a high level of excitement;
- Have failed at stopping or controlling gambling;
- Become restless and/or irritable when trying to cut back or stop gambling;
- Gamble to escape problems and to feel better;
- Frequently return to "get even" after experiencing losses;
- Lie to cover up gambling activity;
- Have committed or planned illegal acts to finance gambling;
- Have problems with job, school or relationships; and/or
- Rely on others for financial help.

## **Getting Help**

For individuals who feel they might have a gambling problem, or if they know someone else who might, help is available by calling the toll-free 24-hour helpline 1-888-BETSOFF (1-888-238-7633); emailing [freehelp@888betsoff.org](mailto:freehelp@888betsoff.org); or visiting [888betsoff.org](http://888betsoff.org).



## **Awareness Programs**

In August 2000, the Missouri Alliance to Curb Problem Gambling kicked off a youth gambling prevention campaign to help educate youth, parents, school counselors and officials and the general public about the dangers of gambling at a young age. The campaign included posters, brochures, speaker presentations, informational mailings to school counselors and attendance at

educational conferences throughout the state. With assistance provided through the Division of Guidance and Placement at the Missouri Department of Elementary and Secondary Education, the campaign was designed to be the initial step in creating a program to raise awareness about problem gambling.

In 2002, the Lottery developed and distributed an award-winning youth addiction prevention program called “Beat Addiction: Choose the Right Path.” The program was designed to teach students risk factors of addiction and the information necessary to make healthier choices. The program featured a video that focused on one woman and her family’s struggle with addiction, curriculum and informational brochures. The program, which was recommended for grades 9 through 12, was made available for free to all Missouri schools. More than 1,000 Missouri schools requested copies of the video kit. The video was also used and shown in several other states and countries throughout the world.



In 2008, the program was revised and updated. The updated version, which is recommended for grades 6-12, features four testimonials and re-enactments about teens who have battled various addictions, including: gambling, marijuana, methamphetamine, cocaine, heroin and alcohol. The revised edition also includes the original program from 2002, a facilitator’s guide and poster. The facilitator’s guide was developed with assistance from the Missouri Department of Elementary and Secondary Education to incorporate the Missouri Show Me Standards, which are curriculum guides established in response to federal mandates.

More information can be found at [888betsoff.org](http://888betsoff.org).

### **Missouri Alliance to Curb Problem Gambling, NASPL and MCPGSA**

The Missouri Lottery is a founding member of the Missouri Alliance to Curb Problem Gambling, which was created in 1997, as a partnership between the Missouri Lottery, Missouri Gaming Association, Missouri Council on Problem Gambling Concerns, Missouri Department of Mental Health’s Division of Alcohol and Drug Abuse, Missouri Gaming Commission, Port Authority of Kansas City and a recovery community representative.



The purpose of the Alliance is to educate Missourians on the potential characteristics and dangers of problem and compulsive gambling, to refer compulsive gamblers and their family and friends to free treatment through a toll-free helpline, website and email address, to prevent underage play and to promote responsible gaming.

The Alliance is committed to increasing awareness about responsible gaming and endorsing the free resources and services available to Missourians. Resources and services include: a toll-free helpline, 1-888-BETSOFF; website, [888betsoff.org](http://888betsoff.org); email address, [freehelp@888betsoff.org](mailto:freehelp@888betsoff.org);



annual report; youth addiction prevention program made available to all Missouri educators; awareness campaigns (billboards, brochures, posters); Public Service Announcements; speakers' bureau presentations; voluntary exclusion program; and compulsive gambling treatment services.

The Missouri Lottery employs a responsible gaming coordinator, who administers the Lottery's responsible gaming program, serves on the North American Association of State and Provincial Lotteries (NASPL) Responsible Gaming Committee, holds the Missouri Alliance to Curb Problem Gambling's secretarial position and has served on the Midwest Consortium on Problem Gambling and Substance Abuse's (MCPGSA) committee at large and program committee since 2003.



The Missouri Lottery plays a leading role in the planning, organization and execution of the MCPGSA's regional Midwest Conference on Problem Gambling and Substance Abuse, a three-day multi-state conference/training event, which draws speakers and participants from throughout the country. The Lottery's responsible gaming coordinator served as MCPGSA conference coordinator from 2011-2013, and the Lottery's video producers have provided audio and video assistance at every conference since the inception of the Consortium more than 10 years ago.

The Lottery's responsible gaming coordinator and chief branding officer are members of NASPL's Responsible Gaming Committee. Committee goals include developing a responsible gaming speakers bureau and presentations, which can be featured at NASPL events (annual meetings, director's meetings, professional development seminars, etc.) and affiliate meetings (Public Gaming Research Institute and La Fleur's); raising responsible gaming awareness by encouraging lottery attendance at National Council on Problem Gambling events; promoting increased responsible gaming state-endorsed helpline messaging on ticket stock and advertisements; developing training programs for lottery staff and retailers; and creating and endorsing a model voluntary exclusion program for lottery products.



In FY13, the Lottery achieved level 2 certification from the World Lottery Association under the Responsible Gaming Framework for their dedication and commitment to responsible gaming.



## **Self-Exclusion Program (SEP)**

The Missouri Lottery's Voluntary Self-Exclusion Program is a responsible gaming resource for players who classify themselves as problem or pathological gamblers to reduce the incentive to play Lottery games. Since Aug. 1, 2013, the Missouri Lottery has offered a program that allows players to enter into voluntary lifetime self-ban agreements with the Lottery prohibiting those individuals from claiming prizes of more than \$600 and accessing the *My Lottery* Players Club.

Individuals who want to participate in SEP should sign, notarize and then submit agreements to the Lottery. In the agreements, players acknowledge that they're voluntarily applying to be part of the program, which will restrict that player from the ability to claim a prize of more than \$600 at a Lottery office or participate in the *My Lottery* Players Club.

The Lottery maintains a computer database containing the information of SEP participants, which is checked whenever someone claims a prize at a Lottery office. SEP participants will be denied prize payment. The Lottery also removes participants from any mailing or promotional lists and the *My Lottery* Players Club.

Self-Exclusion Program agreements can be downloaded at [MOLottery.com](http://MOLottery.com) or obtained at any Lottery office or sent through the mail. Forms must be completed entirely and notarized. Completed and notarized forms can either be hand-delivered to any Lottery office or mailed to the Lottery's responsible gaming coordinator at: MO Lottery/SEP, P.O. Box 1603, Jefferson City, Mo., 65102-1603.

Questions should be directed to the following individuals:

- Program questions – Holly Koofer-Thompson, responsible gaming coordinator at the Missouri Lottery, at (573) 526-7467 or [Holly.Koofer-Thompson@molottery.com](mailto:Holly.Koofer-Thompson@molottery.com); and
- Media inquiries – Susan Goedde, communications manager at the Missouri Lottery, at (573) 526-7425 or [Susan.Goedde@molottery.com](mailto:Susan.Goedde@molottery.com).



# Frequently Asked Questions



## **Frequently Asked Questions**

### **Do Lottery proceeds really go to schools?**

*Yes. One hundred percent of profits, which works out to be approximately 24.5 cents of every dollar spent on the Missouri Lottery, goes to Missouri's public schools.*

### **Does the Missouri Lottery offer subscription sales to players?**

*No. Players can purchase Missouri Lottery tickets from a licensed Missouri Lottery retailer. The Lottery cannot mail tickets across state lines.*

### **Does the Lottery keep most of its proceeds?**

*From every dollar spent on a Lottery ticket, more than 95 cents is returned to Missouri residents: an average of 64.7 cents goes back to players through prizes, 24.5 cents goes to Missouri's public education system and 6.2 cents is earned by retailers who sell Lottery tickets. Just 4.6 cents of every dollar goes to pay administrative expenses including advertising, ticket printing and computer system costs.*

### **Who oversees casinos and bingo games?**

*Casinos and bingo games are not a part of the Missouri Lottery. They are governed by the Missouri Gaming Commission.*

### **Who is the "average" Missouri Lottery player?**

*The typical Lottery player is a married high school graduate with some college, between the ages of 25 and 54, and has a household income between \$25,000 and \$60,000.*

### **Is there a danger of Lottery players becoming compulsive gamblers?**

*Studies show that about 1 to 5 percent of those who gamble through any means experience problems.*

### **How can I become a Missouri Lottery retailer?**

*Only businesses located within the state of Missouri can be Missouri Lottery retailers. Visit [MOLottery.com](http://MOLottery.com) to learn more.*

### **Can I purchase Lottery tickets online?**

*No. The Missouri Lottery does not currently offer sales via the Internet.*

### **If I win a big jackpot prize or an annuitized Scratchers prize and die before I receive it all, where does the remaining money go?**

*When a winner receiving annuity payments dies, the Missouri Lottery continues to make payments to the winner's estate.*

### **Where can I find past winning numbers?**

*You can find complete lists of past numbers drawn in the "Winning Numbers" section at [MOLottery.com](http://MOLottery.com).*

**Why is the cash value of a jackpot only about half of what is advertised? Where does the rest of the money go?**

*The lump-sum payment is approximately half of the advertised amount since the Lottery will be giving you the money it would have invested over 25 years for a Lotto jackpot, 29 years (30 graduated payments) for a Powerball jackpot, or 29 years (30 graduated payments) for a Mega Millions jackpot.*

**Are the terminals in retail locations and the drawing equipment connected in any way?**

*No. Each drawing machine is self-contained and independent of any other system.*

**Does anyone in Missouri ever win the Powerball jackpot?**

*Out of the 45 lotteries participating in the Powerball game, Missouri ranks second behind Indiana in the number of Powerball jackpot winners.*

**Can a group of people claim a prize?**

*Yes. Each member will need to complete a claim form.*

**Can Powerball and Mega Millions players redeem their winnings in any member state?**

*No. Players must redeem their prizes in the same state they bought the tickets. Because there are so many participating lotteries, all tickets and playslips must be identified by the state that sold the ticket so the prize can be claimed and paid properly.*

**Since so many people play Powerball and Mega Millions, aren't the chances of winning worse?**

*No. No matter how many people play Powerball or Mega Millions, the chances of winning never change. The chances are based on the amount of number combinations, not the number of players.*

**Why does it seem like all the jackpot winners come from big cities?**

*Missouri Lottery jackpot winners have come from all across the state.*

**If I buy a Quick Pick ticket, can anyone else buy those numbers using Quick Pick?**

*Yes. Quick Pick tickets are generated randomly by the terminal at the retailer, and there is no central computer that is controlling ticket generation. The chances of buying a Draw Game ticket with the same numbers as someone else are the same as the chances of winning the jackpot.*

**If I should win the jackpot, do I have the option of remaining anonymous to the public and the media?**

*Missouri state law requires the Lottery to release your name, city of residence and the amount of the prize.*

**Where can I hear about top-prize winners in Scratchers games?**

*News releases with the names of prize winners of \$1,000 or more are sent to media throughout the state. They are also posted in the Newsroom section at [MOLottery.com](http://MOLottery.com).*

**Does anyone know where the winning Scratchers tickets are located?**

*No. Thanks to strict security measures, no one – including Missouri Lottery employees – knows where winning Scratchers tickets are located.*

**Are there fewer Scratchers prizes now?**

*No. The chances of winning Scratchers games continue to improve. In the Lottery's early days, the games only paid out 45 percent of sales in prizes, the maximum amount allowed by law. Now Scratchers games pay out an average of 70 percent of sales in prizes, and an average of approximately 1 in every 4 tickets is a winner.*







**Reference**



## **Terms and Definitions**

<b>\$250K Triple Play™</b>	A Draw Game that offers players a top prize of \$250,000, three separate games and nine ways to win, all on one \$2 ticket.
<b>1-Off®</b>	A Pick 3 and Pick 4 game feature allowing players to win a prize even if their numbers are one number higher or lower.
<b>annuity option</b>	A method of collecting prizes of \$1 million or more in Lotto, Mega Millions and Powerball. Scratchers prizes worth \$1 million or more may or may not have the option to be paid in annuity or cash, depending upon the game and the prize. This method entitles the winner to receive the prize money in annual or graduated payments that total the advertised jackpot amount. Annuity options for Lotto jackpots are paid in 25 annual payments, and annuity options for Powerball jackpots are spread over 30 annual graduated payments over 29 years.
<b>back pair</b>	A Pick 3 and Pick 4 play option in which players pick the last two digits in exact order. In both games, players win \$60 for a \$1 bet.
<b>back 3</b>	A Pick 4 play option in which players pick the last three digits in exact order and win \$600 for a \$1 bet.
<b>box</b>	A Pick 3 and Pick 4 play option in which players can win if their numbers match in any order.
<b>Bulls-Eye</b>	An optional play feature in Club Keno that allows players to increase their winnings by matching the red Bulls-Eye number drawn.
<b>Check-A-Ticket (CAT)</b>	Check-A-Ticket machines are player-activated devices in retail locations that indicate whether a Draw Game ticket is a winner.
<b>cash option</b>	A choice available to Lotto, Mega Millions and Powerball winners that allows them to collect their jackpot prize in one lump sum. This amount is the amount on hand to pay that prize from the prize fund. It's approximately half of the advertised jackpot amount, minus taxes. Winners have exactly 60 days from the drawing to select the cash option.

<b>Club Keno®</b>	A Numbers Game drawn via computer every four minutes between 5 and 1:52 a.m. daily. Players can win up to \$100,000 per \$1 ticket per drawing. To play Club Keno, players choose how many different numbers (also called “spots”) they want to play from 1 to 10. Twenty numbers from a field of 1 to 80 are then chosen in a computerized random Club Keno drawing. Club Keno is available in social environments and at all Missouri Lottery retail locations.
<b>Club Keno Original (Retailer)</b>	A retail location that has a social environment, like restaurants, bars, fraternal organizations, bingo halls, bowling alleys and other liquor-by-the-drink establishments, and has seating for at least 15 people. These retailers have a monitor.
<b>Club Keno Expansion (Retailer)</b>	A retail location that has a social environment, such as a convenience store, grocery store or merchandise store, and has seating for at least 15 people located within an existing business, but does not possess a liquor-by-the-drink license. These retailers have a monitor.
<b>Club Keno To Go (Retailer)</b>	A retail location that doesn’t offer a social environment, such as a convenience store, grocery store or general merchandise store, and does not meet the seating requirements to be an “original” or “expansion” retailer. These retailers don’t have A monitor.
<b>combo</b>	A Pick 3 and Pick 4 play type in which players pick numbers for all possible straight combinations.
<b>Draw Break</b>	The time terminals are down prior to the draw and overnight.
<b>Draw Games</b>	Powerball, Mega Millions, Lotto, Pick 3, Pick 4, Show Me Cash, \$250K Triple Play and Club Keno are considered Draw Games.
<b>Double Bulls-Eye®</b>	An optional play feature in Club Keno that allows players to increase their winnings by matching both the red and green Bulls-Eye numbers drawn.
<b>fiscal year (FY)</b>	State of Missouri’s fiscal year runs from July 1 through June 30. For example: July 1, 2013, through June 30, 2014, is fiscal year 2014.
<b>front pair</b>	A Pick 3 and Pick 4 play option in which players pick the first two digits in exact order. In both games, players win \$60 for a \$1 bet.

<b>front 3</b>	A Pick 4 play option in which players pick the first three digits in exact order and win \$600 for a \$1 bet.
<b>Fun &amp; Fortune Game Show</b>	The Lottery's game show filmed in St. Louis, running from Jan. 20, 1996, through July 9, 2002.
<b>Fun &amp; Fortune Wheel Spin</b>	The Lottery's wheel spin event held in Jefferson City, running July 26, 2002, through Aug. 1, 2003.
<b>Gemini</b>	A self-service vending machine that dispenses up to 24 different Scratchers games and all Draw Games.
<b>General Revenue Fund</b>	From the start of the Missouri Lottery on Jan. 20, 1986, through June 30, 1993, all of the Missouri Lottery's proceeds/profits went into Missouri's General Revenue Fund.
<b>graduated annuity</b>	If a Powerball or Mega Millions jackpot winner chooses an annuitized jackpot, the annual payments will be increased each year by the percentage set in the game rules (currently 4 percent for Powerball and 5 percent for Mega Millions). Annuitized Powerball and Mega Millions jackpot prizes are paid during 29 years (30 graduated payments).
<b>GTECH Corporation</b>	GTECH Corporation has the Lottery's contract for Draw Games.
<b>high-tier prize</b>	Prizes of more than \$600. These prizes must be claimed at a redemption center.
<b>instant ticket vending machine (ITVM)</b>	The machines at retail locations through which Scratchers tickets can be purchased.
<b>Keno To Go</b>	Keno To Go is played exactly the same way as Club Keno, and it offers the same prize structure and game features.
<b>Lotto</b>	The Lottery's in-state Numbers Game drawn every Wednesday and Saturday night. Players pick six numbers between 1 and 44. Jackpots start at \$1 million and grow until someone wins.
<b>Lotto Doubler</b>	A permanent game change that started Nov. 4, 2012, giving players a chance to double their non-jackpot prizes.
<b>low-tier prizes</b>	Prizes of \$25 or less. These prizes can be paid by any Missouri Lottery retailer.

<b>Match 5</b>	Match 5 is the second prize level for matching all five white-ball numbers drawn in both Powerball and Mega Millions. The base Match 5 prize in both games is \$1 million.
<b>matrix</b>	The range of numbers to pick from in a game. The matrix determines the game's chances.
<b>Mega Millions</b>	A large multi-state Draw Game consisting of dozens of members. Drawings are held in Atlanta. Players select five numbers between 1 and 75 and one number – the Mega Ball – between 1 and 15.
<b>Megaplier</b>	An optional feature in Mega Millions that allows players to increase non-jackpot prizes from two to five times by using this wager option. The Megaplier option costs an additional \$1 per play.
<b>midday draw</b>	The Pick 3 and Pick 4 drawing that occurs at 12:45 p.m. daily.
<b>middle pair</b>	A Pick 4 play option in which players pick the second and third digits in exact order and win \$60 for a \$1 bet.
<b>mid-tier prizes</b>	Prizes between \$25.01 and \$600. Prizes are paid at retailer option.
<b>Million Dollar Club</b>	An exclusive Missouri Lottery club for retailers who have sold more than \$1 million in Lottery products in a calendar year. Club members are rewarded with one Lottery-hosted store promotion per calendar year.
<b>Multi-State Lottery Association (MUSL)</b>	A multi-state lottery organization that operates Powerball and other lottery games. MUSL is based in Des Moines, Iowa.
<b><i>My Lottery</i><sup>®</sup> Players Club</b>	A free source for players to participate in a variety of convenient, online services and unique opportunities to win at MO Lottery.com. Once an account is created, members are able to participate in the Points For Prizes <sup>®</sup> Rewards Program, including Points for Drawings <sup>™</sup> ; enter non-winning tickets into second-chance promotional drawings; signup for newsletters; signup for emails and text messaging of winning numbers and specific jackpot alerts; receive a free birthday coupon and more.

<b>North American State Lottery Association &amp; Provincial Lottery Association (NASPL)</b>	National lottery trade organization headquartered in Geneva, Ohio. NASPL consists of 52 lottery organizations throughout North America.
<b>pari-mutuel</b>	A prize that is shared equally among all winners in a prize category; all Lotto prizes are pari-mutuel except the free-ticket prize.
<b>Pick 3</b>	The Lottery's Numbers Game in which players pick three numbers between 0 and 9.
<b>Pick 4</b>	The Lottery's Numbers Game in which players pick four numbers between 0 and 9.
<b>playslip</b>	A small slip of paper in which players mark their Draw Games combinations; retailers can use the playslips to enter wagers.
<b>playcenter</b>	Lottery stands located in retail locations to house Lottery playslips, brochures and promotional information.
<b>Play It Forward</b>	A branding campaign introduced in 2012 showcasing the Missouri Lottery's contribution to public education.
<b>Points For Prizes<sup>®</sup> Rewards Program</b>	Allows <i>My Lottery</i> members to accumulate rewards points that can be redeemed for music and other digital downloads, consumer electronics, magazines, housewares, sporting goods and other items within the online store. Additionally, when players enter Scratchers tickets online, they're also automatically entered into any applicable second-chance promotional drawings.
<b>Points for Drawings<sup>™</sup></b>	Allows <i>My Lottery</i> members to use accumulated rewards points to 'purchase' entries into promotional drawings.
<b>Powerball<sup>®</sup></b>	A large multi-state Draw Game consisting of 45 members run by the Multi-State Lottery Association (MUSL) in Des Moines, Iowa. Players select five numbers between 1 and 59 and one number – the Powerball – between 1 and 35.
<b>Power Play<sup>®</sup></b>	An optional feature in Powerball that allows players to increase prizes up to five times by using this wager option. Power Play costs an additional \$1 per play.

<b>Progressive Jackpot</b>	An additional prize for Club Keno players who play the six-, seven- and eight-spot games. There is no additional charge for this feature, and the jackpot will be pari-mutuel with all six-, seven- and eight-spot winners in that drawing. If the progressive jackpot is not won in a drawing, it will continue to grow until it is won.
<b>Pull-Tabs</b>	A cardboard ticket formerly offered by the Lottery in age-controlled establishments. Also known as “break-opens” or “pickle.”
<b>Quick Pick</b>	The function on a Lottery terminal that selects number combinations at random for players.
<b>redemption centers</b>	The four Missouri Lottery offices where prizes can be redeemed, located in Jefferson City, Kansas City, Springfield and St. Louis.
<b><i>Retailer Connection</i></b>	The retailer newsletter published every month.
<b>Scratchers<sup>®</sup></b>	The registered name of the Missouri Lottery’s instant-win products.
<b>Show Me Cash<sup>®</sup></b>	A daily Numbers Game that replaced SHOW ME 5 Paydown on Sept. 8, 2008. Jackpots start at \$50,000 and roll \$5,000 per draw until won.
<b>straight</b>	A way to play Pick 3 and Pick 4. In playing a straight, a player’s numbers must match all three or four numbers drawn in exact order drawn to win.
<b>straight/box</b>	A way to play Pick 3. Straight means you bet your numbers come up in the order they are drawn. Box means you bet your numbers come up in any order. When you bet both ways, a \$1 bet, you win \$290.
<b>terminal</b>	The machine in retail locations that produce Draw Game tickets.





# Maps



## Headquarters

Address:

P.O. Box 1603  
1823 Southridge Drive  
Jefferson City, MO 65109-1603

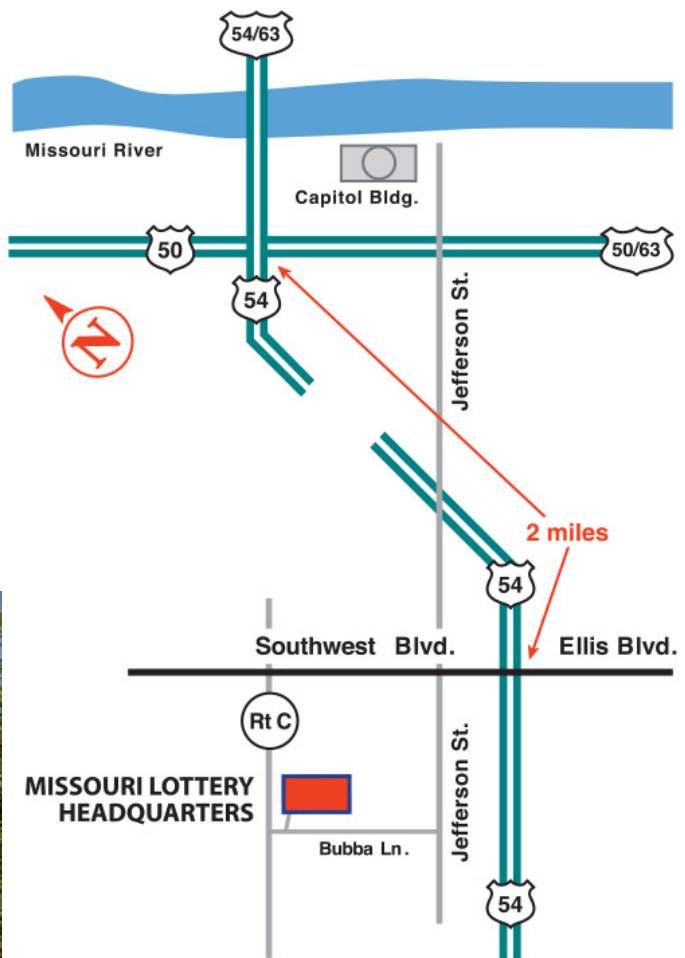
Numbers:

Phone: (573) 751-4050  
Fax: (573) 751-5188

Winning numbers hotline:  
(573) 751-1111

Hours open:

Monday - Friday  
8 a.m. - 5 p.m.



## **Kansas City Office**

**Address:**

3630 Arrowhead Ave.  
Independence, MO 64057

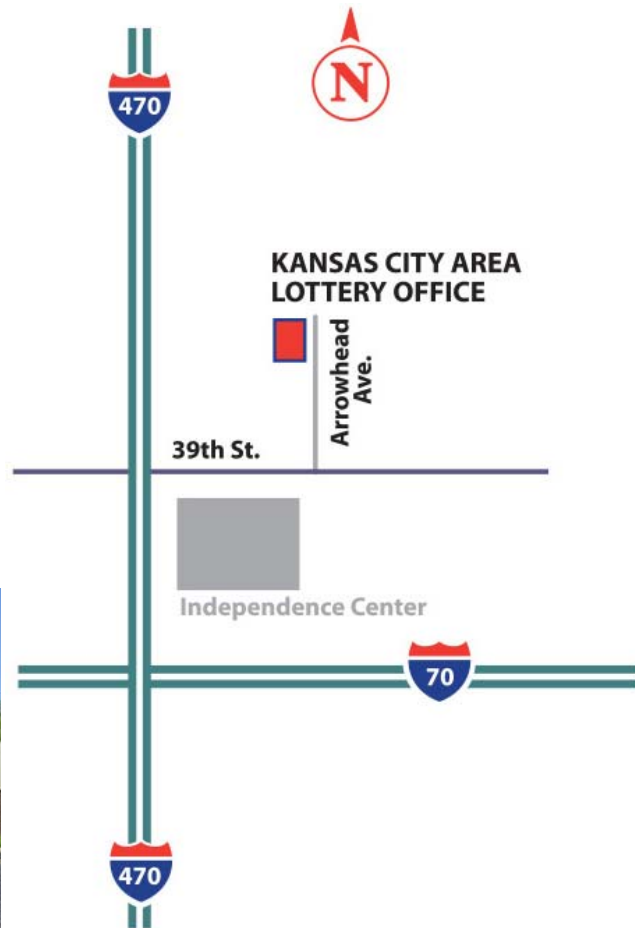
**Numbers:**

Phone: (816) 795-8811  
Fax: (816) 795-7672

**Winning numbers hotline:**  
(816) 795-0203

**Hours open:**

Monday - Friday  
8 a.m. - 5 p.m.



## Springfield Office

Address:

1506 E. Raynell  
Springfield, MO 65804

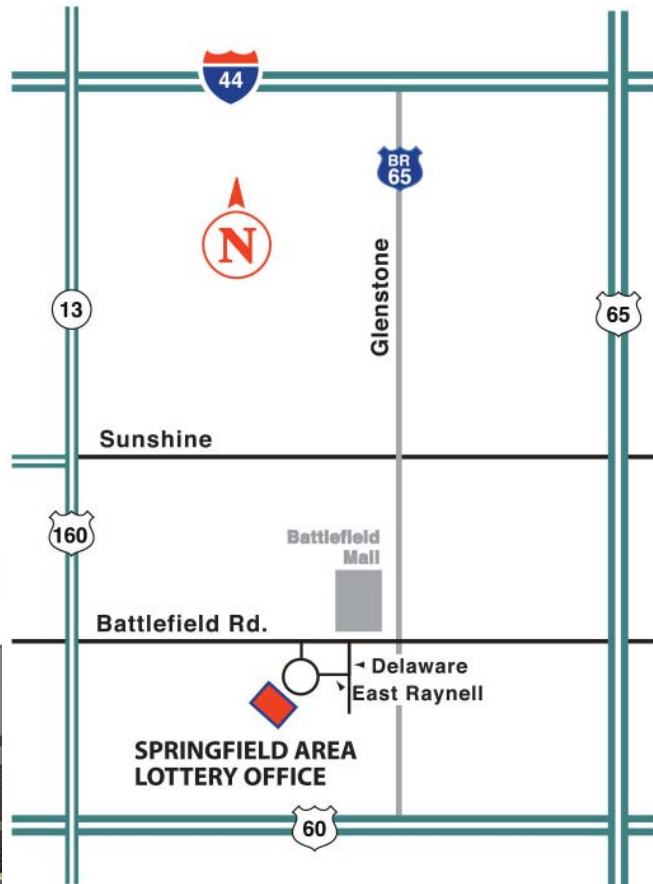
Numbers:

Phone: (417) 888-4227  
Fax: (417) 888-4222

Winning numbers hotline:  
(417) 888-4271

Hours open:

Monday - Friday  
8 a.m. - 5 p.m.



## St. Louis Office

Address:

1831 Craig Park Ct.  
St. Louis, MO 63146

Numbers:

Phone: (314) 340-5800

Fax: (314) 340-5843

Travelers' directions hotline:

(314) 340-5804

Winning numbers hotline:

(314) 340-5805

Hours open:

Monday - Friday

8 a.m. - 5 p.m.

